# CENTRAL UNIVERSITY OF RAJASTHAN

## CENTRE FOR DISTANCE & ONLINE EDUCATION

**End Semester Examination, Session 2025-26 (First Semester)**

**Programme : Management of Business Administration** **Semester : I**

**Course Code : ODLMGT 401** **Maximum Marks : 70**

**Course Title: Management Principles and Organisational Behaviour** **Time Allowed: 3 Hrs**

**Course Credit : 4** **Total Printed Pages :** 3

**Instructions:** ***All questions are compulsory.***

1. (a) Vijai believes that there should be 'one best way of doing things' and that workers need to be scientifically trained so that they can increase organisational productivity by 'working like a well-oiled machine'. On the other hand, Shantanu believes that there is no such thing as 'one best way', and that one needs to manage on the basis of 'situations'. Compare Vijai's and Shantanu's approaches to management. Which approach out of the two is relevant in today's dynamic world? Justify your answer. (10 marks)

**OR**

(b) In the following scenario, identify and discuss the management roles performed by Deen Bandhu (hint: figurehead, leader, liaison, monitor, disseminator, spokesperson, entrepreneur, disturbance handler, resource allocator, negotiator).
Deen Bandhu, plant manager at Company B located in Gurgaon, sighed as he sipped his first cup of coffee at 5 A.M. and read his agenda for the day. He is giving two company tours in the morning; the first to a newspaper reporter who is writing a story on the new plant expansion and has several questions, and the second to a group of Company B managers from Chennai. He then has a meeting with the unit manager, Prakash Jain, to discuss Prakash's recent drop in performance. Next, he is spending a couple of hours reviewing the trade journals he receives from his high-tech association and writing up a brief synopsis for his presentation next week to the division president. Finally, in the late afternoon, he will be reviewing the new equipment malfunction and deciding whether to bring in extra people to get the equipment running as soon as possible. (10 marks)

2. (a) Anita is president and CEO of a retail chain that is about to begin operations in numerous cities across Rajasthan. The stores will sell furniture that are considered moderately priced for the average-income buyer. During the last few months she has been working to lay out plans for her store managers. Write the following for the furniture retail chain: objectives, different types of plans. (10 marks)

**OR**

(b) With reference to the furniture retail chain mentioned in question no. 2(a) design an appropriate organisational structure showing different types of departmentalisation. Justify whether a mechanistic structure or organic structure is suitable for the organisation. (10 marks)

3. (a) Take the example of any job (such as pilot, soldier, surgeon, chef, etc.) and discuss the intellectual and physical abilities to do the job. For a sales executive who has to interact with lot of clients, which personality factors from the Big Five Personality Model are essential? Discuss. (hint: extraversion, agreeableness, conscientiousness, emotional stability, openness to experience). (10 marks)

**OR**

(b) How can you apply Johari Window to enhance your interpersonal effectiveness? For successful career, whether a manager should have high intellectual abilities or high emotional intelligence? Justify your answer. (10 marks)

4. (a) As people from diverse backgrounds enter the workforce, the challenge for organisations is to promote diversity and create a discrimination-free workplace. Discuss what strategies organisations can apply to promote workforce diversity. (10 marks)

**OR**

(b) In interviews, often interviewers may ask questions that reflect their bias against certain candidates. Discuss the errors in perception and few do's and don'ts for interviewers so as reduce biases during interviews. (10 marks)

5. (a) Read the three scenarios: (a) People are standing or sitting at the railway platform. (b) In a hospital pharmacy, several assistants are working under a Pharmacist. Each assistant is assigned a particular task and each one's performance is measured individually. (c) A surgeon is assisted by the anaesthesiologist, nursing staff and attendants. Success of the surgery depends on coordination among all members. Out of the three scenarios (a, b, c) discuss in detail which one is a group and which one is a team. Justify your answer. With the help of an example, discuss the characteristics essential for a successful team. (10 marks)

OR

(b) With the help of an example, discuss the leadership traits and behaviour that you think are important for a successful career. Compare transformative and transactional leadership styles. (10 marks)

6. (a) With reference to 'change management', give an example to explain the change process and the role of a change agent. (10 marks)

**OR**

(b) What do you understand by the term 'stress'? How does stress affect our performance? Suggest individual as well as organisational strategies for managing stress. (10 marks)

7. (a) Discuss the challenges faced by businesses in the 21$^{st}$ century world. Elaborate your views on how business can enable India to achieve its vision of Swarnim Bharat 2047. (10 marks)

**OR**

(b) Elaborate the systems approach to management with the help of one example from manufacturing industry and one example of service industry. Why the organisation is considered to be an open system? Differentiate between outputs and outcomes in the systems approach. (10 marks)

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**END**

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# CENTRAL UNIVERSITY OF RAJASTHAN

## CENTRE FOR DISTANCE & ONLINE EDUCATION

Department of Management

### End Semester Examinations, Session, 2026.(ODD Semester)

Programme : MBA
Course Code : MGT402
Course Title : Managerial Economics
Course Credit : 04

Semester : I
Maximum Marks : 70
Time Allowed : 3 Hrs
Total Printed Pages :

***Instructions to Candidates: (If required)***

1.

| Q.No. | | Question | Marks |
|---|---|---|---|
| 1. | A | Examine the fundamental concepts of managerial economics and evaluate their relevance in managerial decision-making with suitable business examples. | [10] |
| | | **OR** | |
| | B | Compare and contrast the profit maximization model, the growth maximization model, and the behavioral model of the firm. Assess which model best explains the objective of modern large corporations and justify your answer. | [10] |
| | | | |
| 2. | A | Analyze the concept of price elasticity of demand and discuss its significance in business decision-making. How does a firm use elasticity analysis to formulate its pricing strategy? Illustrate with a case. | [10] |
| | | **OR** | |
| | B | Explain the various methods of demand forecasting. Evaluate the suitability of survey methods versus statistical methods for forecasting demand for a newly launched consumer product. | [10] |
| | | | |
| 3. | A | Distinguish between the short-run and long-run production functions. Examine the law of variable proportions and returns to scale, and discuss their practical implications for a manufacturing firm's cost structure. | [10] |
| | | **OR** | |
| | B | Critically examine the cost concepts relevant to managerial decisions, including opportunity cost, sunk cost, incremental cost, and explicit versus implicit costs. Construct a cost estimation framework for a production unit. | [10] |
| | | | |
| 4. | A | Analyse the price and output determination under monopolistic competition in the short run and long run. How does the concept of excess capacity emerge in monopolistic competition? Support your answer with diagrams. | [10] |
| | | **OR** | |
| | B | Compare the pricing and output decisions under monopoly, duopoly, and oligopoly. Evaluate the welfare implications of monopoly pricing versus competitive pricing for consumers. | [10] |
| | | | |
| 5. | A | Explain the concept of transfer pricing in multiproduct firms. Examine how transfer pricing decisions are made when there is no external market for the intermediate product and when a competitive external market exists. | [10] |
| | | **OR** | |
| | B | Critically evaluate cost-plus pricing and peak load pricing as pricing methods. Under what market conditions is each method most appropriate? Illustrate with real-world business scenarios. | [10] |
| | | | |

| | | | |
|---|---|---|---|
| 6. | A | Examine the concept of national income, its components and the three methods of measurement. Discuss the major problems encountered in estimating national income in a developing economy like India. | [10] |
| | | **OR** | |
| | B | Analyse the characteristics and icons of the new economy and the concept of the flat world economy. How does the demographic dividend contribute to economic growth? Evaluate the 'rules of the game' in the new economy. | [10] |
| | | | |
| 7. | A | A leading e-commerce company is re-evaluating its pricing strategy for its subscription service. It currently uses cost-plus pricing but is considering shifting to a life cycle pricing model. As a managerial economist, construct a pricing framework recommending the most suitable strategy, justifying your recommendation with economic principles. | [10] |
| | | **OR** | |
| | B | India is experiencing a significant demographic dividend with a large young working-age population. Critically assess how this demographic advantage can be harnessed in the new economy paradigm. What policy measures would you recommend to convert this potential into sustainable industrial growth and economic welfare? | [10] |

# CENTRAL UNIVERSITY OF RAJASTHAN

## CENTRE FOR DISTANCE & ONLINE EDUCATION

Department of Management

**End Semester Examinations, Session2025 -26 (Ist Semester)**

| | | | |
|---|---|---|---|
| Programme | : MBA | Semester | : I |
| Course Code | : ODLMGT403 | Maximum Marks | : 70 |
| Course Title | : Accounting for Managers | Time Allowed | : 3 Hrs |
| Course Credit | : 4 | Total Printed Pages | : 03 |

***Instructions to Candidates:***

*All questions are compulsory.*

| Q.No. | | | **Marks** |
|---|---|---|---|
| 1. | | Explain the following Accounting Concepts with the help of Suitable Examples:-<br>(a) Separate Entity Concept<br>(b) Consistency Concept | **[10]** |
| | | **OR** | |
| | | What do you mean by Accounting? Why it is needed? What are the Objectives of accounting? | **[10]** |
| | | | |
| 2. | | What do you mean by Financial Statements? What is their usefulness? Prepare format of Trading account, Profit & Loss a/c and Balance sheet. | **[10]** |
| | | **OR** | |
| | | How you will treat the following adjustments (given as additional information after making the trial balance) in the trading & Profit & Loss Account as well as Balance Sheet of an organization?<br>(a) Prepaid Expenses<br>(b) Accrued Income<br>(c) Further Bad Debts<br>(d) Provision for Depreciation | **[10]** |
| | | | |
| 3. | | Differentiate between Financial accounting, Cost accounting and Management accounting. | **[10]** |
| | | **OR** | |
| | | What do you mean by Management Accounting? What are the Functions of a Management Accountant? | **[10]** |
| | | | |
| 4. | | Explain the following Concepts with the help of suitable examples:- | **[10]** |

| | | | |
|---|---|---|---|
| | | (a) Fixed Cost vs Variable Cost<br>(b) Opportunity Cost | |
| | | **OR** | |
| | | Explain in details different methods of costing used in various industries? Use examples to explain the concepts. | **[10]** |
| | | | |
| 5. | | Explain the following Concepts with the help of suitable examples:-<br>(a) Break Even Point<br>(b) Absorption Costing | **[10]** |
| | | **OR** | |
| | | The following data is given<br>Selling Price- Rs. 25 per unit<br>Variable cost – Rs. 15 per unit<br>Fixed Cost – Rs 6,00,000 per Year<br>You are required to compute<br>• P/V Ratio<br>• Break in point expressed in rupees<br>• Profit when Units sold are 1,20000<br>• No. of units must be sold to earn a profit of Rs. 2,00,000 per year | **[10]** |
| | | | |
| 6. | | Explain the followings:-<br>(a) Differentiate Between Budget, Budgeting & Budgetary Control<br>(b) Differentiate Between Fixed & Flexible Budget | **[10]** |
| | | **OR** | |
| | | The details regarding the composition and the weekly wage rates of labour force engaged on a job scheduled to be completed in 20 weeks are as follows :- | **[10]** |

| **Capacity of Workers** | **Standard** | | **Actual** | |
|---|---|---|---|---|
| | **No of Workers** | **Weekly wage rate per worker** | **No of Workers** | **Weekly wage rate per worker** |
| Skilled | 70 | Rs.50 | 75 | Rs.60 |
| Semi-Skilled | 50 | Rs.40 | 40 | Rs.55 |
| Unskilled | 60 | Rs.40 | 80 | Rs.45 |

The work is actually completed in 22 weeks. Calculate all labour variances.

| | | | |
|---|---|---|---|
| | | | |
| 7. | | Explain the following Concepts with the help of suitable Examples<br>(a) Capital Expenditure vs Revenue Expenditures<br>(b) Real Account vs Nominal Account | **[10]** |
| | | **OR** | |
| | | Explain the following Concepts with the help of suitable Examples<br>(a) Marginal Cost<br>(b) Accounting as an information System | **[10]** |

# CENTRAL UNIVERSITY OF RAJASTHAN

## CENTRE FOR DISTANCE & ONLINE EDUCATION

Department of ODL&OP

### End Semester Examinations, Session June 2026 (First Semester)

| | | | |
|---|---|---|---|
| Programme | : ODLMBA | Semester | : 1 |
| Course Code | : ODLMGT404 | Maximum Marks | : 70 |
| Course Title | : Quantitative Techniques | Time Allowed | : 3 Hrs |
| Course Credit | : 4 | Total Printed Pages | : 01 |

***Instructions to Candidates: (If required)***

| Q.No. | | Marks |
|---|---|---|
| 1. | Define Decision Theory. Explain its importance in management. | **[10]** |
| | **OR** | |
| | What are the main components of a decision problem? | **[10]** |
| 2. | Explain the assumptions used in uncertainty models. | **[10]** |
| | **OR** | |
| | Explain Bayes' theorem in decision analysis. | **[10]** |
| 3. | What is a decision tree? Explain its components. | **[10]** |
| | **OR** | |
| | Explain applications of transportation model in:<br>• Supply chain management<br>• Warehouse allocation | **[10]** |
| 4. | Explain practical applications of assignment model in industries. | **[10]** |
| | **OR** | |
| | Define Queuing Theory and explain its importance in business decision-making. | **[10]** |
| 5. | What factors influence waiting time in service industries? | **[10]** |
| | **OR** | |
| | Explain the steps involved in a simulation study. | **[10]** |
| 6. | Explain the applications of PERT and CPM in business and industry. | **[10]** |
| | **OR** | |
| | Define critical path and explain its significance in project completion. | **[10]** |
| 7. | What is Linear Programming? Explain its objectives and limitations. | **[10]** |
| | **OR** | |
| | What is Sensitivity Analysis? Why is it important in decision-making? | **[10]** |

# CENTRAL UNIVERSITY OF RAJASTHAN

## CENTER FOR DISTANCE & ONLINE EDUCATION

### Department of Management (ODLMBA)

**End Semester Examinations, Session 2025-26 (EVEN Semester)**

| | | | |
|---|---|---|---|
| Programme (ODLMBA) | : Master of Business Administration | Semester | : 1 |
| Course Code | : ODLMGT405 | Maximum Marks | : 70 |
| Course Title | : Business Research and Statistical Software | Time Allowed | : 3 Hrs |
| Course Credit | : 04 | Total Printed Pages | : 02 |

***Instructions to Candidates: (If required)***

Attempt all questions. Each question carries equal marks.

| Q.No. | | Marks |
|---|---|---|
| 1. | Explain the concept of business research and describe the main steps involved in the research process. With suitable examples, discuss how each stage of the research process contributes to solving a management problem in an organization. | [10] |
| | **OR** | |
| | Explain the various methods of exploratory and descriptive research design with suitable examples. | [10] |
| 2. | Define sampling and sampling distribution. Explain the steps involved in the sampling process and discuss the importance of each step in conducting business research. | [10] |
| | **OR** | |
| | Explain the concept of sample size determination in research. Describe any two commonly used approaches or formulas for determining sample size | [10] |
| 3. | Explain the difference between primary and secondary data with examples from a management context. Describe the main sources of primary and secondary data and discuss the strengths and limitations of each. | [10] |
| | **OR** | |
| | Elaborate the data collection methods of observation, survey, interview, and questionnaire design, and discuss how qualitative techniques such as focus groups and case studies contribute to richer understanding in business research. | [10] |
| 4. | What are the descriptive statistics such as Mean, Median and Mode that help you while analyzing customer satisfaction of avpparel store? | [10] |
| | **OR** | |
| | The following data represent the daily sales (in thousands of rupees) of a small retail store for 7 days: 12, 15, 18, 14, 16, 18, 13 | [10] |

Calculate the mean, median, and mode of the sales data.

5. Differentiate between qualitative and quantitative data analysis in business research. Explain the main objectives and methods used in each approach. **[10]**

**OR**

Explain the concept of hypothesis testing in research. Distinguish between parametric and non-parametric tests, stating their assumptions and suitable conditions of use. **[10]**

6. Explain report writing and its characteristics. Discuss the significance of reports in research, decision-making, and communication within organizations **[10]**

**OR**

Classify types of reports like informal/formal, progress, technical, analytical and recommendation used in Banking / Insurance industry research. **[10]**

7. Elaborate any two: **[10]**

A) Questionnaire design
B) Nominal, Ordinal, Interval and Ratio Scale
C) Time Series Analysis

**OR**

Discuss the importance of ethics in manufacturing or service industry research. Explain key ethical principles such as informed consent, confidentiality, no harm, voluntary participation in industry. **[10]**

CENTRAL UNIVERSITY OF RAJASTHAN

CENTRE FOR DISTANCE & ONLINE EDUCATION

Department of Management

**End Semester Examinations, Session 2025-26 (I Semester)**

Programme : MBA
Course Code : **(MGT 421)**
Course Title : **Soft Skills & Business Communication**
Course Credit : 4

Semester : I
Maximum Marks : 70
Time Allowed : 3 Hrs
Total Printed Pages : 2

***Instructions to Candidates: (If required)***

Attempt all questions, each question carries equal marks

| Q.No. | | | Marks |
|---|---|---|---|
| 1. | (a) | Define communication as a soft skill. Explain the process of communication and discuss the principles of effective communication (7 Cs). | [10] |
| | | **OR** | |
| | (b) | Explain various media of communication. Discuss the advantages and limitations of written, oral, face-to-face, audio-visual, and computer-aided communication. | [10] |
| | | | |
| 2. | (a) | What is listening? Explain the determinants of good listening and discuss the role of feedback in effective communication. | [10] |
| | | **OR** | |
| | (b) | What are the major barriers to communication? Explain different types of communication barriers with suitable examples from organizational settings. | [10] |
| | | | |
| 3. | (a) | Explain different models of formal communication in organizations. Discuss upward, downward, horizontal, and diagonal communication with examples. | [10] |
| | | **OR** | |
| | (b) | What is informal communication? Explain grapevine communication and consensus communication. Discuss the ethical issues in business communication. | [10] |
| | | | |
| 4. | (a) | Explain the essentials of an effective business letter. Discuss different styles of business letters such as full block, semi-block, hanging indentation, and special letter form. | [10] |
| | | **OR** | |
| | (b) | Draft any two of the following:<br>1. A business enquiry letter<br>2. A purchase order letter<br>3. A complaint letter<br>4. A sales promotion letter | [10] |
| | | | |

| | | | |
|---|---|---|---|
| 5. | (a) | Explain HR-related correspondence in business organizations. Discuss application letters, curriculum vitae, interview letters, offer letters, and resignation letters. | [10] |
| | | **OR** | |
| | (b) | What is business report writing? Explain the essentials of a good report and discuss the steps involved in preparing an effective business report. | [10] |
| | | | |
| 6. | (a) | Explain the concept of non-verbal communication. Discuss kinesics, proxemics, chronemics, paralanguage, and silent communication with examples. | [10] |
| | | **OR** | |
| | (b) | Explain the importance of modern means of business communication. Discuss the role of email, teleconferencing, voice mail, SMS, MMS, and posters in business communication. | [10] |
| | | | |
| 7. | (a) | What are presentation skills? Explain the stages of presentation and discuss the 4Ps of effective presentation skills. | [10] |
| | | **OR** | |
| | (b) | Explain interview and public speaking skills. Discuss the preparation required for mock interviews, persuasive speaking, and effective public presentations. | [10] |

# Central University of Rajasthan

## Center for Distance and Online Education (CDOE)

**Dear Learner,**

**Greetings from the CDOE!**

As you are aware, every student enrolled in the ODL Programme is required to write and submit assignments for each course. These assignments form an important component of the continuous assessment and carry **30% weightage** of the overall grade for each course.

Please carefully note the following instructions:

**General Instructions**

1. Please remember to attach the designated cover page on every assignment you submit. The format of cover page is attached for your reference.
2. All sections of the assignment are compulsory in nature. All questions are to be attempted, except for those where options are provided.
3. Please write the answer mentioning the correct corresponding question number given in the assignment.
4. Please write on continuous pages and number each page.
5. All assignments should be handwritten. Typed or printed assignment will not be accepted.
6. it is strongly recommended to keep a copy (photocopy or scanned) of the assignment sent by you for your record.
7. **The last date for submitting assignments is 10.06.2026.** Submission of assignments is required to appear in the End Semester Examination.
8. Assignments can be deposited at CDOE, Curaj or sent through post to **Director, Centre for Distance and Online Education (CDOE), Room 102, Administration Building, Central University of Rajasthan, Bandarsindari, District: Ajmer – 305817, Rajasthan**.

Director

Centre for Distance and Online Education (ODL & OP)

राजस्थान केन्द्रीय विश्वविद्यालय

# Central University of Rajasthan

## Assignment

## Open and Distance Learning Programme

| | | |
|---|---|---|
| Learner's Name | : | ............................................................ |
| Enrollment Number | : | ............................................................ |
| Academic year and Session | : | ............................................................ |
| Programme Name and Code | : | ............................................................ |
| Course Code | : | ............................................................ |
| Course Title | : | ............................................................ |
| | | ............................................................ |

**Learner's Signature**


## Centre for Distance and Online Education (CDOE)

Room 102, Administration Building, Central University of Rajasthan

N.H. 8, Bandarsindari, District: Ajmer – 305817, Rajasthan

Website: www.curaj.ac.in | Email: cdoe@curaj.ac.in | Phone : 01463 257 556

# Central University of Rajasthan

## Centre for Distance and Online Education (CDOE)

## Open and Distance Learning Programmes (ODL)

## (2025-26)

Programme Name – MBA Programme Code - ODLMBA

## First Semester

**Course Name: Management Principles and Organisational Behavior** **Course code: ODLMGT401**

**Important Instructions:** All the learners are required to prepare Two assignments separately. These assignments are compulsory to submit timely manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

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**Maximum Marks: 30**

### Assignment -I

**Maximum Marks: 15**

- **Note:** Do not give definitions OR explain theories/concepts unless asked to. Write to-the-point answers. Give examples to support your answers. Attempt all questions.

**Q.1** With the help of an appropriate example, explain the systems management approach. **(5 Marks)**

**Q.2** With the help of suitable examples, differentiate between rationality, bounded rationality and intuitive decision making. Discuss the situations where each of these approaches can be applied. **(5 Marks)**

**Q.3** As a production supervisor, Ravi decides on Friday afternoon how many units of output his employees will be able to produce and on which days certain products will be run in his department. He also decides which of his employees are going to be responsible for operating which machines within the department next week, as his employees are multi-skilled assemblers. On Monday, he informs his employees whom he has assigned to which machines by handing out assignment sheets and informs the employees that the schedule is going to be difficult due to the increased number of units. He goes on to tell them that he is sure they can fulfill the schedule because they are such good and skilled employees. Each day during the week he checks the amount of output that the employees have completed and the number of units that have been scrapped. Is Ravi a manager? Why? Identify the management functions that Ravi performs. **(5 Marks)**

### Assignment -II

**Maximum Marks: 15**

**Q.4** Organizations ABC and XYZ are both in the same industry and vie for the same set of customers in the marketplace. Within ABC, the plans are made at the top level of management each year and then are formulated and announced to each of the mid-level and first-level managers. At XYZ, the plans are made at the top and then those managers meet with their subordinates at the next level and mutually agreed-to goals are established with them. The mid-level managers then meet with their first-level managers and mutually agreed-to goals are established with them. The first-level managers then meet with each of their employees and mutually agreed-to goals are established with them. Discuss the planning approaches of ABC and XYZ. What else does XYZ need to do to have a full-fledged MBO programme? **(8 Marks)**

**Q.5** What are mechanistic and organic organisational designs? Discuss with an example of each. **(7Marks)**

# Central University of Rajasthan

**Centre for Distance and Online Education (CDOE)**

**Open and Distance Learning Programmes (ODL)**

**(2025-26)**

Programme Name – MBA  Programme Code - ODLMBA

## First Semester

**Course Name: Managerial Economics**  **Course code: ODLMGT402**

**Important Instruction:** All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

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**Maximum Marks: 30**

### Assignment -I

**Maximum Marks: 15**

- Read carefully and answer all the questions.

**Q1.** Define managerial economics. Discuss the nature and scope of managerial economics. **(5 Marks)**

**Q2.** Explain various fundamental concepts of Managerial Economics. **(5 Marks)**

**Q3.** Define the law of Demand. Explain assumptions and exceptions to the law of demand. **(5 Marks)**

### Assignment -II

**Maximum Marks: 15**

**Q4.** Discuss various types elasticity of demand. Explain the price elasticity of demand with a suitable example (Hint P1: 25:Q1:50:P2:20:Q2:70). **(8 Marks)**

**Q5.** What is demand forecasting. Explain various methods of demand forecasting. **(7Marks)**

# Central University of Rajasthan

## Centre for Distance and Online Education (CDOE)

## Open and Distance Learning Programmes (ODL)

## (2025-26)

Programme Name – MBA    Programme Code - ODLMBA

**First Semester**

**Course Name: Accounting for Managers**    **Course code: ODLMGT403**

**Important Instruction:** All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

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**Maximum Marks: 30**

### Assignment -I    Maximum Marks: 15

❖ Read carefully and answer all the questions.

**Q-1** What do you mean by Accounting? What are the objectives of Accounting? **(3 Marks)**

**Q-2** Write short note on the followings: **(3+3=6 Marks)**

(a) Need for Accounting Standards (b) Types of Accounts

**Q-3** Explain briefly with the help of suitable examples: **(3+3=6 Marks)**

(a) Conservatism Concept (b) Separate Entity Concept

### Assignment –II    Maximum Marks: 15

**Q-4** Journalise the following transactions in the books of M/s Shyam Electronics: **(5 Marks)**

(a) Paid salary of Rs. 5000 to Mr. Ram Lal
(b) Received cheque of Rs. 2000 from Sindhu & Company in liu of rent
(c) Electricity bill of residence of proprietor paid Rs. 2000
(d) Received from Rama Electronics Rs. 44,600 in full settlement of his account of Rs. 45,000

**Q-5** From the following Trial Balance of ABC Traders prepared on 31st March 2024, make Trading and Profit & Loss Account for the year as well as Balance Sheet on that date. **(10 Marks)**

| **Particulars** | **Debit (Rs.)** | **Credit (Rs.)** |
|---|---|---|
| Capital | – | 1,00,000 |
| Sales | – | 2,40,000 |
| Creditors | – | 30,000 |
| Cash on Hand | 1,500 | – |
| Cash at Bank | 3,000 | – |
| Purchases | 1,00,000 | – |
| Sales Return | 1,500 | – |
| Wages | 20,000 | – |
| Power & Fuel | 8,000 | – |
| Carriage Outward | 6,000 | – |
| Carriage Inwards | 5,000 | – |
| Opening Stock | 6,000 | – |
| Land | 95,000 | – |
| Buildings | 80,000 | – |
| Plant & Machinery | 30,000 | – |
| Insurance Premium Paid | 1,000 | – |
| Debtors | 15,000 | – |
| Interest Received | – | 2,000 |
| **Total** | **3,72,000** | **3,72,000** |

**Information:** Closing Inventory as on 31st March 2024 = Rs. 20,000

# Central University of Rajasthan
## Centre for Distance and Online Education (CDOE)
## Open and Distance Learning Programmes (ODL)
## (2025-26)

Programme Name – MBA Programme Code - ODLMBA

## First Semester

**Course Name: Quantitative Techniques** **Course code: ODLMGT404**

**Important Instruction:** All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

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**Maximum Marks: 30**

### Assignment -I

**Maximum Marks: 15**

- Read carefully and answer all the questions.

**Q-1.** Write short notes on the followings:

a) Decision under uncertainty **(8 Marks)**

b) Components of decision making **(7 Marks)**

### Assignment -II

**Maximum Marks: 15**

**Q-2** Consider a modified form of "Matching biased coins" game problem. The matching player is paid Rs. 8 if the two coins turn both heads and Rs. 1 if they do not match. Given the choice of non-matching player in arranging the two coins do not match. Given the choice of strategy by the matching player, the two coins are tossed. Which one would you choose and what be your strategy matching player**.**

**(15 Marks)**

# Central University of Rajasthan

**Centre for Distance and Online Education (CDOE)**
**Open and Distance Learning Programmes (ODL)**
**(2025-26)**

Programme Name – MBA Programme Code - ODLMBA

## First Semester

**Course Name: Business Research and Statistical Software** **Course code: ODLMGT405**

**Important Instruction:** All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

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**Maximum Marks: 30**

**Assignment -I**

**Maximum Marks: 15**

❖ Attempt all questions.

**Q1.** The research is a scientific and systematic process. Justify. **(5 Marks)**

**Q2.** Explain the term constructs and hypothesis with suitable examples. **(5 Marks)**

**Q3.** Highlight any two methods of causal research design. **(5 Marks)**

**Assignment -II**

**Maximum Marks: 15**

**Q4.** What is sampling and what are its benefits in research? **(8 Marks)**

**Q5.** Define measurement scale. Briefly outline the primary levels of measurement. **(7Marks)**

# Central University of Rajasthan
## Centre for Distance and Online Education (CDOE)
## Open and Distance Learning Programmes (ODL)
## (2025-26)

Programme Name – MBA Programme Code - ODLMBA

## First Semester

**Course Name: Soft Skills & Business Communication** **Course code: ODLMGT 421**

**Important Instruction:** All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

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### Assignment -I

**Maximum Marks: 15**

- Attempt all questions.

**Q1.** What impact does active listening have on the success of peer-to-peer feedback sessions? Evaluate how improved listening skills influence the quality of feedback and the subsequent improvement in leadership behaviors. **(5 Marks)**

**Q2.** Identify and overcome barriers to communication in multicultural teams during the event (any of your choice) planning projects. Investigate the strategies used and their effectiveness in ensuring project success. **(5 Marks)**

**Q3.** How can you effectively adapt their communication skills to different modes of communication (upward, downward, horizontal, diagonal) at the workplace? Assess the impact on relationship-building and team performance. **(5 Marks)**

### Assignment -II

**Maximum Marks: 15**

**Q4.** How do ethical communication practices influence the reputation and trustworthiness of simulated business negotiations and real-world internships? Explore the long-term effects of ethical vs. unethical communication on professional relationships and career success. **(8 Marks)**

**Q5.** What role does feedback play in the iterative process of refining departmental assignments or projects? Analyze the correlation between the frequency and quality of feedback and the overall success of the job assignment. **(7Marks)**