DR. ANOOP KUMAR

UGC-NET JRF, Ph.D.
Assistant Professor
Department of Culture and Media Studies
School of Social Sciences
Central University of Rajasthan
Email: anoop.kumar@curaj.ac.in
anoop.bhumasscomm@gmail.com

PERSONAL INFORMATION

Dr. Anoop Kumar
Assistant Professor
Department of Culture and Media Studies
School of Social Sciences
Central University of Rajasthan
Qualifications: BA, MA, Ph.D, UGC-NET JRF

ORC ID: http://orcid.org/0000-0001-5598-3743
ResearchGate Profile: https://www.researchgate.net/profile/Anoop_Kumar52
Scopus: https://www.scopus.com/authid/detail.uri?authorId=57196274195
Google Scholar: https://scholar.google.com/citations?user=TH7Vd0QAAAAJ&hl=en
Web of Science: https://www.webofscience.com/wos/author/record/HKF-4507-2023

AREA OF INTEREST

Digital journalism studies, Social media, Development communication, Qualitative research, Disinformation studies, fact-checking& MIL, Photography & Video production

ACADEMICS

- Ph.D in Mass Communication from the Department of Electronic Media and Mass Communication, Pondicherry University (A Central University) under the guidance of Dr. M. Shuaib Mohamed Haneef. (Thesis title: *Mutual Shaping of Digital Media Technologies and Journalism: Emergent Journalistic Practices in Indian Newsrooms*).
- MA in Mass Communication from Dept of Journalism and Mass Communication, Banaras Hindu University (BHU) (A Central University).
- BA in English Literature and Political Science from University of Allahabad (A Central University).
- UGC-NET JRF in Mass Communication and Journalism (Dec. 2015).
- UGC-NET in Mass Communication and Journalism (Dec. 2012; June, 2013; Dec, 2013; June, 2014; June, 2015).

PAST TEACHING EXPERIENCE

- Served as Assistant Professor (G-1) at Amity School of Communication (ASCO), Amity University Uttar Pradesh, Noida from 15th January, 2019 to 6th March, 2020.

TOTAL TEACHING EXPERIENCE

- More than five years.

RESEARCH GUIDANCE

Ph.D students:

2023: Ms. Manisha Peepliwal (ongoing)
2023: Mr. Rohit Kumar Yadav (ongoing)
2021: Mr. Mohit Kumar Maurya (ongoing)

PG students:

2024: Ms. Agrima Jadon&Mr. Sharvan Kumar
2023: Ms. Pothagalla Deepa, Mr. Kumar Shivam&Ms. TanishaMathur
2022: Ms. Anupama Pavithran, Ms. Hina Verma, Mr. Utkarsh Gupta&Mr. Niranjan Singh
2021: Ms. Aditi Khare, Mr. Amal Raj K, Mr. Ashwin Chandran MV&Mr. Mohit Shrivastava

PUBLICATIONS IN PEER-REVIEWED JOURNALS

1. Kumar, A., & Maurya, M. K. (2024). Online Public Sphere and Threats of Disinformation, Extremism and Hate Speech: Reflections on Threat-Mitigation. *Journal of Communication Inquiry*.https://journals.sagepub.com/doi/full/10.1177/01968599241292623

2. Maurya, M. K., & Kumar, A. (2024). Audience Data and Editorial Decision-Making: Evolution and Applications of Web Analytics in Newsrooms. *Journal of Media Ethics*, *39*(4), 263–278.https://www.tandfonline.com/doi/full/10.1080/23736992.2024.2418037

3. Kumar, A. (2024). Fact-Checking Methodology and its Transparency: What Indian Fact-Checking Websites Have to Say? *Journalism Practice*, *18*(6), 1461–1480.https://www.tandfonline.com/doi/abs/10.1080/17512786.2022.2098520(ISSN: 1751-2786) (online published on 4 Aug 2022)

4. Kumar, A. (2020). Spread of Infodemic and Disinfodemic: A Qualitative Content Analysis of COVID-19 Related Mis/Disinformation Debunked by Alt News. *Pragyaan: Journal of Mass Communication, 18*(2), 1-10. (ISSN: 0974-5521)

5. Kumar, A., & Haneef, MSM. (2019). Emergent interactive features in websites: Analysis of online editions of six Indian newspapers. *Media Asia, 46*(1-2), 35–52. Doi: 10.1080/01296612.2020.1764720. https://www.tandfonline.com/doi/abs/10.1080/01296612.2020.1764720 (ISSN: 0129-6612)

6. Kumar, A., & Haneef, MSM. (2018). Is mojo (en)de-skilling? Unfolding the practices of mobile journalism in an Indian newsroom. *Journalism Practice, 12*(10), 1292–1310.(ISSN: 1751-2786)http://www.tandfonline.com/doi/full/10.1080/17512786.2017.1389291

7. Kumar, A., & Haneef, MSM. (2016). Convergence of technologies and journalists: Translation of journalistic practices through ANT perspective. *Estudosem Comunicacao (Communication Studies), 22*, 105–122. Doi: 10.20287/ec.n22.a06. (ISSN: 1646-4923)http://www.ec.ubi.pt/ec/22/pdf/ec-22-06.pdf

8. Kumar, A. (2016). Convergent technologies: Reshaping the contours of journalistic communities. *Jan Sanchar Vimarsh*, 5(9). (ISSN: 2277-3932)

9. Kumar, A., & Haneef, MSM. (2015). Digital media habitus, agency and structure: Convergence practices among journalists in Indian newspapers. *Journal of Communication and Journalism Research, 4*, 106–116. (ISSN: 2348-5663)

10. Kumar, A. (2014). Social production of space and self-presentation through the use of mobile phones in metro trains. *The Journal of Media Studies, 5*(1&2), 612–620. (ISSN: 2249-3263) (A biannual refereed journal of the Dept of Communication, MS University, Tirunelveli)

BOOK CHAPTERS

1. Kumar, A. & Haneef, M.S.M. (2023). (Dis)Empowered Civic Voices in Social Media: An Episteme of Civic Engagement, Advocacy, and Social Change. In Baikady et al. (Eds.), *The Palgrave Handbook of Global Social Change*. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-87624-1_304-1

2. Kumar, A. & Haneef, M.S.M. (2023). Understanding and Countering Fake News: Discourses and Reflections on Contemporary Information Ecosystem. In Thouba et al. (Eds.), *Mass Media: Global Contours*. Shree Publishers & Distributors, New Delhi.

RESEARCH CONTRIBUTIONS AS A PEER REVIEWER

I have reviewed manuscripts for academic journals namely *Digital Journalism, Media Asia, Journalism Practice, Online Information Review, Humanities and Social Sciences Communications, Communication and Culture Review.*

AWARDS

1. Bagged the Best Paper Award for the research paper presentation titled 'Combating Misinformation and Disinformation Spreading Through Social Media' in the 3-Day International Conference on *Social Media & Developing Societies* from 10-12 November 2021, organised by the Department of Media Studies Christ Nagar College, Trivandrum, India.

2. Bagged the Paper Presentation Award for a paper entitled "Understanding fake news, misinformation, and disinformation: A literature review" (co-authored by Dr. M. Shuaib Mohamed Haneef) at International Trans-Disciplinary E-Conference on "Crafting the Contours of Mass Media for New India: A Global Perspective" organized by the Department of Mass Communication, Rajiv Gandhi University on 2-3 November, 2020.

CONFERENCE/LECTURE/WORKSHOP

Paper Presentation at International Conference/Seminar

1. Presented a paper entitled 'Journalism in the Digital Age: Exploring News Professionals' Perceptions of Generative-AI' in the International Conference on *Media, Design & Language for Sustainable Future* organized by the Faculty of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur, Chennai during 5-6 February 2025.(co-authored)

2. Presented a paper entitled 'Editorial Decisions-making in Newsrooms: Understanding the Role of Web Analytics' in the International Conference of Media & Communication (ICMC) on 'New Media Landscape in India: Dimensions, Issues, Trends and Future' organized by School of Media and Communication, Adamas University, Kolkata during 30-31 March, 2023.(co-authored)

3. Presented a paper titled 'Combating Misinformation and Disinformation Spreading Through Social Media' in the 3-Day International Conference on *Social Media & Developing Societies* from 10-12 November 2021, organised by the Department of Media Studies Christ Nagar College, Trivandrum, India.

4. Presented a paper entitled "Navigating through COVID-19 infodemic and disinfodemic: Surviving with the help of fact-checking, MIL approach and technology based solutions" at the Online International Conference on "How to survive within the information flood around COVID-19" organized by the Faculty of Social Sciences at Charles University in Prague on 25 May 2021.

5. Presented a paper entitled "Understanding fake news, misinformation, and disinformation: A literature review" (co-authored by Dr. M. Shuaib Mohamed Haneef) at International Trans-Disciplinary E-Conference on "Crafting the Contours of Mass Media for New India: A Global Perspective" organized by the Department of Mass Communication, Rajiv Gandhi University in collaboration with the Department of Mass Communication, Assam University and Indian Institute of Mass Communication, Eastern India Regional Campus, Dhenkanal in association with the Departments of Sociology, Commerce and Social Work of Rajiv Gandhi University on 2-3 November, 2020. (*Bagged the Paper Presentation Award for this conference paper*)

6. Presented a paper titled "Mobile journalism, news production practices and issues of accessibility: Opportunities and Challenges" at the International Seminar on 'Media Technologies and Accessibility: Politics, Representations and Paradigms' organized by the Dept of Electronic Media and Mass Communication, Pondicherry University on 21-22 Jan, 2020.

Paper Presentation at National Conference/Seminar

1. Presented a paper entitled "Spread of infodemic and disinfodemic: A qualitative content analysis of Covid-19 related mis/disinformation debunked by Alt News" at the National E-Conference on "Communication During Covid-19 Pandemic: Prospects and Challenges" organized by School of Mass Communication, IMS Unison University, Dehradun on October 10, 2020.

2. Presented a paper titled "Negotiating roles, practices and technologies in the newsroom: A study of women journalists in *The Hindu* and the *Hindustan Times*" at the Two-day National Conference on ICT and Community Development organized by Department of Communication, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu on 5-6 January 2017.

3. Presented a paper titled "The role of convergent technologies in building and strengthening journalistic communities with audiences, sources and colleagues" at

the National Seminar on 'Media, Culture and Community' jointly organized by the Dept of Electronic Media and Mass Communication, Pondicherry University and Association of Communication Teachers of Tamil Nadu & Puducherry (ACT - TNP) on 29-30 March, 2016.

4. Presented a research paper titled "News technologies at work: Translation of journalistic network" at the National Seminar on social media organized by Garden City College, Bengaluru on 21 Sept, 2015.

5. Presented a paper titled "Convergence practices in journalism: Changes in *doxa* of the field and agent's *habitus"* at the UGC Sponsored National Seminar on Media and Society in the Digital Age organized by Dept of Mass Communication, University of Calicut on 28-29 Jan, 2015.

6. Presented a paper titled "Emerging best practices of interactivity and participation on the webpages of six daily newspapers of India" at the UGC Sponsored National Seminar on Mass Communication- Challenges, Trends and Future organized by St. Stephen's College, Uzhavoor, Kottayam on 12-13 Nov, 2014.

7. Presented a paper titled "Social production of space and self-presentation through the use of mobile phones in metro trains" in the UGC Sponsored National Conference on Digital Cultures: Intersections of Tradition and Modernity organized by Dept. of Communication and Media Studies, Bharathiar University, Coimbatore and Association of Communication Teachers of Tamil Nadu & Puducherry (ACT - TNP) on 7-8 Feb, 2014.

8. Presented a paper titled "Affect of media convergence on journalists" in National Seminar on Commercialization of Media & Public Service Communication organized by Acharya Institute of Graduate Studies, Bengaluru on 30-31 Jan, 2014.

Invited Lecture/Resource Person

1. Delivered a lecture titled "Approaches in Qualitative Research: Ethnography, Phenomenology, Grounded Theory, Case study and Narrative approaches" on 9th January, 2023 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.

2. Delivered a lecture titled "Methods of data collection: In-depth interview, focus group discussion and Participant observation" on 9th January, 2023 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.

3. Delivered lectures on "Nature of Data & Analysis in Qualitative Research: Transcription, Thematic Analysis," "Software Programmes for Qualitative Data Analysis: MAX QDA, Atlas.ti, NVivo" and "Focus Group Discussion" on 22nd December, 2021 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.

4. Delivered a lecture titled "Approaches in Qualitative Research" on 21st December, 2021 in the Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.

5. Delivered a lecture on "What is Fake news & How to Combat its Menace?" in the National Seminar organized by the Department of Visual Communication, Rathinam College of Arts and Science, Coimbatore on 12th July 2021.

6. Delivered a lecture on "Understanding Fake News and its Preventive Measures" in National Webinar organized by the Department of Visual Communication, Nehru Arts and Science College, Coimbatore on 31st May, 2021.

7. Delivered a lecture titled "Qualitative Data Analysis" on 20th January, 2021 in a Four-Week Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.

8. Delivered a lecture titled "Approaches in Qualitative Research" on 19th January, 2021 in a Four-Week Research Methodology Workshop for Ph.D. Scholars organized by the School of Social Sciences, Central University of Rajasthan.

9. Delivered a lecture titled "FGD – An In-depth Qualitative Technique" on 18th December, 2020 in 'One Week FDP on 'Research Methodology and Statistical Analysis' jointly organized by Dr. B.R. Ambedkar University of Social Sciences Mhow MP and Institution's Innovation Council-IIMT College of Management, Greater Noida, U.P.

10. Handled a session on "Video lecture recording (screen & face recording): OBS Studio Basic video editing: OpenShot Video Editor" in 'One Day Orientation Session on Digital Teaching and Learning' organized by Digital Learning Technology Support Centre (DLTSC) Central University of Rajasthan on 13th July, 2020.

Conference Chair/Expert

1. Chaired a Session in National Seminar on 'Exploring Communication's Historical Origin: ECHO 2025' organised by the Department of Journalism and Mass Communication, Manav Rachna International Institute of Research & Studies, Faridabad, held on 26 – 27 March, 2025.

2. Chaired a session in the International Media Conference (Virtual mode) on 'Communication Trends and Practices in Digital Era' (COMTREP) on 30th March, 2022 organized by Amity School of Communication, Amity University, Noida and Lucknow campuses.

3. Chaired a Session in One Day International E-Conference on 'Contemporary Media, Persuasive Technology and Psychology of Visual Communication' organized by the Department of Visual Communication, Nehru Arts and Science College, Coimbatore, Tamil Nadu on 15th December, 2021.

Workshops/FDP/FIP

1. Successfully completed one week (16–20 December 2024) capacity building workshop on "Outcome-Based Curriculum Development" organized by Central University of Rajasthan in association with National Institute of Technical Teachers' Training and Research, Bhopal (NITTTR).

2. Successfully completed Four Weeks Faculty Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutions of Higher Education" organized by Teaching Learning Centre, Ramanujan College, University of Delhi from June 04 - July 01, 2020. This FIP was sponsored by Ministry of Human Resource Development through Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.

3. Successfully completed Two Weeks Faculty Development Programme on "Managing Online Classes and Co-creating MOOCS:2.0" organized by Teaching Learning Centre, Ramanujan College, University of Delhi from May 18 - June 03, 2020. This FDP was sponsored by Ministry of Human Resource Development through Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.

4. Participated in 2 Days Faculty Development Program (FDP) on "Deconstructing TV Ratings, Interpreting Readership Data & Analysing Poll Stats" organized by Apeejay Institute of Mass Communication and held at Apeejay Institute of Technology, Greater Noida on 15-16 Feb, 2020.

5. Participated in UGC Sponsored Workshop on Script Writing (Academic Writing and Publication Skill)" organized by UGC-Academic Staff College, Maulana Azad National Urdu University, Hyderabadon 24-26 September, 2014.

6. Attend 10-Days ICSSR Sponsored Research Methodology Workshop for Ph.D Scholars organized by Dept of Journalism and Mass Communication, Periyar University, Salem on 10-19 September, 2014.

7. Attended 3 days 'Strengthening Journalism Poynter Collaborative Learning Workshop' held in Chennai on19-21 March, 2014.

8. Attended 21 Days UGC Sponsored Interaction Programme for Ph.D Scholars organized by UGC-Academic Staff College, Pondicherry University on 09-29 October, 2013.

ORGANIZED

1. Contributed (along with Dr. Neeru Prasad) towards the conduct of a Webinar and Workshop entitled "Excellence in Online Education" organized by Department of Culture and Media Studies, Central University of Rajasthan on the occasion of National Education Day, the Birth Anniversary of Maulana Abul Kalam Azad on 11th November, 2020 for the faculty members of CURAJ.

2. Contributed as a member of Editorial Committee and Abstract Book Publication for the *International Conference on Emerging Media Paradigms* (ICEMP) organized by Amity School of Communication and Amity School of Film and Drama, Amity University Uttar Pradesh, Noida on 9-10 January, 2020.

Dr. Anoop Kumar
April 2025