

Entrance Test for the Course(s) : M.A. (Journalism and Mass Communication) [CUHAR], [CUSBR], [CUKNK], [CUODA], [CUPUN], (Convergent Journalism) [CUKAS], (Culture and Media Studies) [CURAJ], (Mass Communication and New Media) [CUJAM], (Mass Communication) [CUTND], [CUJHD], (Mass Communication and Media Technology) [KUBO]

Roll Number :

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Test Center Code :

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Name of the Candidate :

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Candidate's Signature:

Invigilator's Signature:

Instructions to Candidates

1. Do NOT open the Question Booklet until the Hall Superintendent gives the signal for the commencement of the examination.
2. Write your Name, Roll Number and Test Center Code (as given in the Admit Card) and sign in the space provided above.
3. After the commencement of the examination, open the Question Booklet. If the Question Booklet or the OMR Answer Sheet or both are not in good condition, then ask for immediate replacement. No replacement will be made 5 minutes after the commencement of the examination.
4. In the ANSWER SHEET (OMR) fill up/shade the required entries (Roll Number, Test Center Code, Test Paper Code, Question Booklet Number etc. in the space provided) using **black/blue** ball point pen.
5. Part-A of the Question Booklet contains 25 Questions. Part-B of the Question Booklet contains 75 Questions. A candidate is required to answer all the questions.
6. All questions are in MCQ Pattern. There is only **one** most appropriate correct answer for **each** question.
7. All questions carry equal marks. **There will be negative marking.** Each correct answer carries **01** mark and for each wrong/incorrect answer **0.25** mark will be deducted. Question not attempted will not be assessed.
8. Darken only **one** circle for each question. If you darken more than one circle for the question, it will be deemed as wrong/incorrect answer. Any change in the answer once marked is **NOT** allowed.
9. Use the Answer Sheet (OMR) carefully. No spare Answer Sheet will be given.
10. Do not make stray marks on the OMR Sheet.
11. After completion of examination, a candidate will be allowed to take Question Booklet and Candidate's copy of OMR answer sheet with him/her. However, **each candidate must ensure to handover original copy of OMR sheet to the Invigilator.** In case a candidate takes away the original OMR answer sheet, his/her examination will be treated as cancelled.
12. No candidate will be allowed to leave the examination hall before completion of Entrance Test. Total time allowed for the paper is 2 Hours.
13. Calculator, Tables or any other Calculating Devices, Mobiles, Pagers, Booklets, Papers etc. are strictly prohibited.
14. Rough work should be done on the blank space provided in this Question Booklet. No extra paper will be provided.

PART-A

1. Select the most suitable synonym for the word APPRISE.
(A) CONSIDER (B) EVALUATE
(C) DIRECT (D) NOTIFY
2. Choose the pair which exhibits same relationship as THERMOMETER : TEMPERATURE.
(A) HYGROMETER : HUMIDITY
(B) VOLTMETER : ELECTRICITY
(C) FATHOMETER : SURFACE TENSION
(D) DYNAMOMETER : REVOLUTION
3. Select the correct word for following sentence.
Family is the glue that holds society_____.
(A) together (B) tightly
(C) solely (D) mutually
4. Bread is related to Bakery in the same way Brick is related to _____.
(A) Mint (B) Kiln
(C) Furnace (D) Mine
5. Identify the word which is opposite in meaning to ADEPT
(A) Skilled (B) Inept
(C) Ugly (D) Serene
6. Identify the part of the body with which the disease Angina is associated
(A) Skin (B) Chest
(C) Lung (D) Liver
7. Select correct meaning of foreign expression *via media*.
(A) on the way (B) a mediator
(C) by pass someone (D) a middle course
8. Identify the meaning of underlined word
The presence of hawkers on foot paths hinders movement of
(A) buyers (B) vendors
(C) beggars (D) consumers
9. Identify the word which carries the meaning of following sentence. Showing great knowledge or insight.
(A) Intrinsic
(B) Fantastic
(C) Profane
(D) Profound
10. Identify the word which carries the meaning of underlined idiom.
There have been several warnings by the government that there's a hardcore criminal on the loose in the city.
(A) Rampant (B) Be dashing
(C) Endemic (D) Be moving freely
11. Choose the odd one.
(A) BD (B) MP
(C) NQ (D) HK
12. Choose the odd numeral pair.
(A) 2-8 (B) 3-27
(C) 4-32 (D) 5-125

13. Choose the one which is different
 (A) 324 (B) 244
 (C) 136 (D) 352
14. Choose the best alternative for 1 : 1 :: 25 : ?
 (A) 26 (B) 125
 (C) 240 (D) 625
15. Choose the odd one
 (A) Arhar (B) Urad
 (C) Moong (D) Jowar
16. Choose the correct alternative that will continue the same pattern 2, 3, 5, 7, 11, ____, 17
 (A) 12 (B) 13
 (C) 14 (D) 15
17. If in a certain language, GAMBLE is coded as FBLCKF, how is FLOWER coded in that language?
 (A) GKPVFQ (B) EMNXDS
 (C) GMPVDS (D) HNQYGT
18. In a certain code, 15789 is written as EGKPT and 2346 is written as ALUR. How is 23549 written in that code?
 (A) ALEUT (B) ALGTU
 (C) ALGUT (D) ALGRT
19. If white is called blue, blue is called red, red is called yellow, yellow is called green, green is called black, black is called violet and violet is called orange, what would be the color of human blood?
 (A) Red (B) Green
 (C) Yellow (D) Violet
20. Who is the first Indian to win the *Dadasaheb Phalke Award* ?
 (A) Birendranath Sircar
 (B) Devika Rani
 (C) Dhirendra Nath Ganguly
 (D) Kanan Devi
21. In which of the following States of India does the sun rise first?
 (A) Himachal Pradesh (B) Arunachal Pradesh
 (C) Uttar Pradesh (D) Meghalaya
22. Which soil is best suited for growing cotton?
 (A) Red Soil (B) Black Soil
 (C) Mountain Soil (D) Laterite Soil
23. Which of the following is a historical play in Sanskrit by Vishakhadatta that narrates the ascent of the king Chandragupta Maurya to power in Northern India?
 (A) Malavikagnimitra (B) Panchatantra
 (C) Mudrarakasam (D) Abhijnanasakuntalam
24. Which of the following is the capital of Vietnam?
 (A) Vientiane (B) Hanoi
 (C) Rangoon (D) Havana
25. After independence, the first State organized on the basis of language in India is
 (A) Odisha (B) Kerala
 (C) Tamilnadu (D) Andhra Pradesh

PART-B

26. 'Man Ki Baat' of Prime Ministry is basically hosted by
(A) Akashvani
(B) Doordarshan
(C) Republic channel
(D) facebook live
27. The Right of children to free and compulsory education (RTE) Act is based on which Article of the Constitution?
(A) Article 22A
(B) Article 19A
(C) Article 20A
(D) Article 21A
28. A sub programme of Sarva Shiksha Abhiyan which aims to motivate and engage children of age group 6-18 years in Science, Maths and Technology is
(A) PBEB
(B) RAA
(C) Vidyanjali
(D) Vidyanidhi
29. PPE was very much in news during corona crisis. The full form of PPE is
(A) Physical Protection Equipment
(B) Personal Protection Equipment
(C) Public Protection Equipment
(D) Personal Precautionary Equipment
30. SWAYAM is an integrated platform for
(A) Distance learning
(B) Direct learning
(C) Online learning
(D) University learning
31. The scholarship scheme launched by UGC specifically for north east students
(A) Ishan Vikas
(B) Ishan Vruddhi
(C) Ishan Pragati
(D) Ishan Uday
32. *Pradhan Mantri Ujwal Yojana* is concerned with
(A) Electricity supply
(B) Gas supply
(C) Kerosene supply
(D) Water supply
33. ONGC is a
(A) Statutory Commission
(B) Public Limited Company
(C) Private Limited Company
(D) Government owned Company
34. Wild Life Protection Act came into action in the year
(A) 1978
(B) 1962
(C) 1998
(D) 1972

35. Minamata Convention in Feb., 2013 adopted global treaty on adverse effects of

- (A) Hazardous wastes
- (B) Fly Ash
- (C) Mercury
- (D) Organic Pollutants

36. Who the author of book 'Engineering of Consent'?

- (A) Everett Rogers
- (B) Marshall McLuhan
- (C) Edward L Berneys
- (D) Walter Lippmann

37. Vienna Convention was signed for the protection of

- (A) Ozone layer
- (B) Forest cover
- (C) Sustainable growth
- (D) Climate

38. Media text are considered is:

- (A) Passive
- (B) Static
- (C) Dynamic
- (D) Negative

39. Where is the head quarters of BRICS?

- (A) Manila
- (B) Dhaka
- (C) New Delhi
- (D) Shanghai

40. Which is the head quarters of WHO?

- (A) Geneva
- (B) Manila
- (C) Thimpu
- (D) Tokyo

41. Who allots PAN numbers to Indian citizens?

- (A) Reserve bank
- (B) Income Tax Department
- (C) Finance Ministry
- (D) Finance Commission

42. Who is the ex officio governor on the Board of Governors of IMF?

- (A) Prime Minister of India
- (B) Vice President
- (C) Finance Minister
- (D) Income Tax Dept.

43. 'Aykar Setu' is a

- (A) Mobile App
- (B) Publicity campaign
- (C) 24x7 Client Service channel
- (D) Minister of Industries

44. Annual CSR awards are given by

- (A) Finance Ministry
- (B) Commerce Ministry
- (C) Ministry of Industries
- (D) Ministry of Corporate Affairs

45. What is the percentage of FDI permitted in food processing sector in India?
 (A) 70%
 (B) 60%
 (C) 50%
 (D) 100%
46. The latest addition to the AYUSH group of Health care is 'Sowa-rigpa', which belongs to
 (A) Nepal
 (B) Bhutan
 (C) Tibet
 (D) Indonesia
47. Who is the present chairman of ICCR?
 (A) Dr. Karan Singh
 (B) Dr. Vinay Sahasrabuddhe
 (C) Prof. Lokesh Chandra
 (D) Dr. Nazma Heptulla
48. Newsprint sector in India is controlled by
 (A) Newsprint Control Order (NCO)
 (B) Newsprint Authority of India
 (C) FICCI
 (D) Ministry of Industry
49. Who is the largest producer of Jute in the world?
 (A) Afghanistan
 (B) Iran
 (C) India
 (D) Indonesia
50. Among Indian states, which state has got highest repository of gold?
 (A) Rajasthan
 (B) Karnataka
 (C) Bihar
 (D) West Bengal
51. Kaolin means
 (A) Fire clay
 (B) China clay
 (C) Sand clay
 (D) Graphite
52. According to 2011 census, what is the rate of literacy in India?
 (A) 80.9%
 (B) 64.6%
 (C) 73%
 (D) 68.2%
53. Which was the highest forum to entertain appeals from the judgments and orders passed by Courts in India before independence?
 (A) Privy Council
 (B) Federal Council
 (C) Supreme Council
 (D) British Council

54. Who is the Chief Justice of India?
 (A) Justice Ranjan Gogoi
 (B) Justice S.A. Bobde
 (C) Justice B.N. Shri Krishna
 (D) Justice V.Y. Chandrachud
55. Who is the Public Service Broadcaster of India?
 (A) Akashvani
 (B) Doordarshan
 (C) Prasar Bharathi
 (D) Ministry of I & B
56. When is National Voter's Day observed every year?
 (A) 25 November
 (B) 20 February
 (C) 20 March
 (D) 25 January
57. The first radio programme was broadcasted in India by
 (A) Radio Club of Bombay
 (B) Radio Club of Kolkata
 (C) Indian Broadcasting Company
 (D) British Broadcasting Company
58. Who was the first Controller of Broadcasting in India?
 (A) Rudyard Kipling
 (B) Lionel Fielden
 (C) Mark Twain
 (D) Mt. Batton
59. Name the entertainment channel of AIR
 (A) Vividh Bharathi
 (B) FM Gold
 (C) Radio Mirchi
 (D) FM Radio
60. Which is the nodal agency of Govt. of India to disseminate government information to media?
 (A) Prasar Bharathi
 (B) PIB
 (C) RNI
 (D) PTI
61. The Press Council of India has
 (A) 28 members and a Chairman
 (B) 28 members including Chairman
 (C) 28 members excluding Chairman
 (D) 29 members and a Chairman
62. Who is the present Chairman of PCI?
 (A) Justice Chandramauli Kumar Prasad
 (B) Justice Markandeya Katju
 (C) Justice Ranjan Gogoi
 (D) Justice Dipak Mishra
63. Aajkal is a monthly journal published in
 (A) Hindi
 (B) Urdu
 (C) Hindi and Urdu
 (D) English, Hindi and Urdu

64. 'Rojgar Samachar' a weekly journal is published by
 (A) Publication Division
 (B) Employment Ministry
 (C) Employment Bureau
 (D) Benette and Colman Company Ltd
65. Pick the odd one out
 (A) Tamil Nadu
 (B) Ladakh
 (C) Telengana
 (D) Manipur
66. Dada Saheb Phalke Award for the year 2018 was presented to
 (A) Amitab Bachchan
 (B) Akshay Kumar
 (C) Kamal Hassan
 (D) Vinod Khanna
67. Which game is not included in Olympics?
 (A) Badminton
 (B) Kabaddi
 (C) Marathon
 (D) Baseball
68. Cohort Analysis is largely used in _____.
 (A) Language reaserch
 (B) Symbolic reaserch
 (C) Promotional reaserch
 (D) Advertising reaserch
69. IIFF will be organized every year in
 (A) Surajkund
 (B) Chennai
 (C) Panaji
 (D) Hyderabad
70. Who is the Chairperson of Central Board of Film Certification?
 (A) Smt. Sharmila Tagore
 (B) Shri Prasoon Joshi
 (C) Shri Anupam Kher
 (D) Shri Pahlaj Nihalani
71. Name the Chairman of FTII
 (A) Shri Shyam Benagal
 (B) Shri K Vishwanathan
 (C) Shri B P Singh
 (D) Shri Girish Kasaravalli
72. Who is the ex-officio Chairman of Executive Council of IIMC?
 (A) Secretary, Ministry of Culture
 (B) Secretary, Ministry of I & B
 (C) Director PIB
 (D) Director IIMC

73. 'Apna Radio' is the community radio run by
 (A) IIMC
 (B) IFTI
 (C) JNU
 (D) Jamia Millia Islamia
74. Who is the Chairman of Niti Aayog?
 (A) Vice President
 (B) Prime Minister
 (C) Finance Minister
 (D) Home Minister
75. 'HRIDAY' an initiative of Govt. of India is for
 (A) To fight heart diseases
 (B) To fight corona epidemic
 (C) To preserve heritage cities of the country
 (D) To protect the health of senior citizens
76. According to census 2011, how many cities in India had population more than million?
 (A) 52
 (B) 55
 (C) 50
 (D) 60
77. KIRAN is the flagship programme of
 (A) MHRD
 (B) DST
 (C) UGC
 (D) MHE
78. SITE was conducted in the year
 (A) 1972-73
 (B) 1974-75
 (C) 1982-83
 (D) 1975-76
79. Indian Railways network is divided into how many zones?
 (A) 15
 (B) 17
 (C) 20
 (D) 22
80. 'Saagarmala' is a programme to
 (A) to promote sea routes
 (B) promote port led development
 (C) to promote inland shipping
 (D) to promote fishing
81. The earlier name of the 'National Library, Kolkata' was
 (A) Imperial Library
 (B) British Library
 (C) Victoria Library
 (D) Anglo Indian Library
82. Which is considered as birth place of Coffee in India?
 (A) Araku Valley
 (B) Mullayanagiri hill
 (C) Bababudagiri hill
 (D) Biligiri hills

83. National Film Heritage Mission, was set up in the year-
- 2012
 - 2014
 - 2017
 - 2018
84. 'Media Lab Asia' is a company under
- Health Ministry
 - Commerce Ministry
 - Ministry of E&IT
 - Ministry of External Affairs
85. Who got the Sahitya Akademy award in 2019 for the book 'An Era of Darksness'?
- Nandakishor Acharya
 - Robin Sharma
 - Amish Tripathi
 - Shashi Taroor
86. The 42nd Amendment Act 1976 incorporated which of the following to the Preamble of Indian Constitution?
- Socialist
 - Socialist Secular
 - Socialist Democratic
 - Socialist SecularDemocratic
87. Which Article in our Constitution permits the minorities to preserve their own culture, language and dialect?
- Art 14
 - Art 24
 - Art 29
 - Art 30
88. Name the 8th Century philosopher who propagated Advaita Philosophy?
- Madhvacharya
 - Shankaracharya
 - Ramanujacharya
 - Annamacharya
89. Which veda is considered as the root of Indian classical music?
- Rigveda
 - Yajurveda
 - Atharvaveda
 - Samaveda
90. 'Many Voices One World' is the compilation of the report of
- Mac Bride commission
 - Hutchins Commission
 - UN Report on news flow
 - B G Vergese Commission
91. 'Sallekhana Vrata' is the unique practice of which religion?
- Hinduism
 - Jainism
 - Buddhism
 - Parsees

92. On which day in a year we see longest day?
- (A) March 21
(B) June 21
(C) Sept 23
(D) Dec 22
93. Choose the odd one out
- (A) Reuters
(B) AP
(C) AFP
(D) PTI
94. Which was the first talkie movie made in India?
- (A) Raja Harischandra
(B) Pundalika
(C) AlamAra
(D) Kalidasa
95. Who was previously known as
- (A) OECD
(B) UNIDO
(C) UNCTAD
(D) GATT
96. Who was the President of Indian National Congress during Partition of India?
- (A) J B Kripalani
(B) Maulana Azad
(C) C Rajagopalachari
(D) Jawaharlal Nehru
97. Which is called 'Queen of Arabian Sea'?
- (A) Cochin
(B) Mumbai
(C) New Mangalore
(D) Ennora
98. Pick the odd one,
- (A) Harijan
(B) Navajivan
(C) Young India
(D) Bombay Times
99. Pick the odd one,
- (A) Samachar Darpan
(B) Samband Kaumudhi
(C) Friend of India
(D) Digdarshan
100. The first Indian newspaper was published in the year
- (A) 1776
(B) 1780
(C) 1876
(D) 1870