



राजस्थान केन्द्रीय विश्वविद्यालय

राष्ट्रीय राजमार्ग-8, किशनगढ़, जिला-अजमेर-305817
दूरभाष संख्या 01463-238755 वेबसाइट: www.curaj.ac.in

सीयूराज/आर/एफ.144/2023/4411

दिनांक: 08.02.2023

निविदा सूचना आमंत्रण

राजस्थान केन्द्रीय विश्वविद्यालय, बांदरसिंदरी प्रतिष्ठित एवं अनुभवी विक्रेताओं/एजेंसियों से विश्वविद्यालय हेतु यूपीपोल/होर्डिंग के माध्यम से जयपुर-बांदरसिंदरी एवं अजमेर-बांदरसिंदरी राष्ट्रीय राजमार्ग पर आउटडोर विज्ञापन प्रदर्शन सेवाएं प्रदान करने हेतु निविदाएं आमंत्रित करता है। इच्छुक आवेदक सील बंद लिफाफे में पूर्ण रूप से भरी हुई निविदा अधोहस्ताक्षरी के कार्यालय में 17.02.2023 को दोपहर 2.00 बजे तक भेज सकते हैं। विस्तृत जानकारी विश्वविद्यालय वेबसाइट www.curaj.ac.in एवं CPP Portal: eprocure.gov.in. पर उपलब्ध हैं। निविदा सूचना में किसी भी प्रकार के फेरबदल एवं जानकारी केवल विश्वविद्यालय की वेबसाइट एवं CPP Portal पर ही उपलब्ध होगी।

कुलसचिव



CENTRAL UNIVERSITY OF RAJASTHAN

National Highway 8, Kishangarh, Dist. Ajmer 305817
Telephone No. 01463-238755 Website -www.curaj.ac.in

CURAJ/R/F.144/2023/4411

Date: 08.02.2023

NOTICE INVITING TENDER

Central University of Rajasthan, Bandarsindri, invites tenders from reputed and experienced Vendors / Agencies for **Outdoor advertisement display through Unipole/Hoarding** at Jaipur-Bandarsindri and Ajmer-Bandarsindri National Highway for the University. The interested bidders can send the completely filled tender documents to the undersigned on or before 2.00 PM upto 17.02.2023, in a sealed envelope. Detailed information is available on the University Website www.curaj.ac.in and CPP Portal: eprocure.gov.in. Any changes/queries/information in the tender document / notice will be notified and made available on the University website and CPP Portal only.

Registrar



Central University of Rajasthan
NH-8, Jaipur-Ajmer National Highway,
Bandarsindri-305817, District-Ajmer, Rajasthan, India

Notice for Inviting Tenders (NIT) for
**“Engaging of Advertising Agencies for Outdoor advertisement display through
Unipole/Hoarding at Jaipur-Bandarsindri and Ajmer-Bandarsindri National Highway”**

NIT No. CURAJ/R/F.144/2023/4411 Dated: 08.02.2023

Date of Issue of NIT: 08.02.2023

Last Date of Submission of NIT: 17.02.2023 up to 2.00 pm

Opening of NIT: 17.02.2023 up to 3.00 pm

Address for Submission of hard copies:

The Registrar

Central University of Rajasthan

NH-8, Jaipur-Ajmer National Highway,

Bandarsindri-305817, District-Ajmer, Rajasthan, India

Email Id (for any queries): registrar@curaj.ac.in

1. INTRODUCTION

The Central University of Rajasthan (CURAJ) has been established by an Act of Parliament (Act No. 25 of 2009) as a new Central University, and is fully funded by the Government of India. The President of India, Smt. Droupadi Murmu, is the Visitor of the CURAJ. Prof. Anand Bhalerao is the Vice Chancellor of the University. CURAJ is located in Ajmer district of Rajasthan. In order to meet the challenges of the knowledge era and to keep pace with the knowledge explosion in Higher Education, the Central University of Rajasthan is committed to inculcating and sustaining quality in all the dimensions of Higher Education viz. teaching, learning, research, extension and governance while catering to the regional and global needs. CURAJ offers 80+ Undergraduate, Masters and PhD programmes in its 32 departments. The University operates from its permanent campus of 518 (approx.) acres and it has adequate hostels housing and staff quarters for more than 3000 students and staff in addition to basic facilities and amenities like Bank, Post Office, ATM, Guest house, Sports Complex, Shopping area etc. in the campus.

2. NOTICE INVITING TENDER

The Central University of Rajasthan (hereinafter referred to as "CURAJ") invites proposals for engaging of advertising agencies for providing "Outdoor advertisement display through Unipole/Hoarding". Interested eligible agencies (*including partnership firms/ proprietary firms etc.*), may submit the bids on the above mentioned address before the last date and time of submission as mentioned above. The bids shall be signed by a person duly authorized on behalf of the bidder/ firm.

A free view tender document is available on the university website www.curaj.ac.in. Interested bidders may download the tender document by accepting the terms and conditions.

The ***Time schedule*** for tender process is given below:

Date & time of publication of tender notification on official website / CPP Portal	08.02.2023
Last date and time of submission of tender document	17.02.2023 upto 02:00 pm
Date and Time of the opening of Technical Bids	17.02.2023 upto 03:00 pm
Estimated Tender Value	Rs. 5,00,000/-
Earnest Money Deposit/Bid Security	Rs. 10,000/-
Performance Security	Rs. 25,000/-

IMPORTANT INSTRUCTIONS FOR BIDDERS

1. Central University of Rajasthan (CURAJ) proposal in prescribed format from vendors/agencies for Engaging of Agencies providing “Outdoor advertisement display through Unipole/Hoarding” for Central University of Rajasthan.
2. The bidder is advised to go through the eligibility criteria before filling the tender.
3. Tenderers/Bidders, who have downloaded the tender document, shall not tamper/modify the tender document in any manner. In case, if the same is found to be tampered/modified in any manner, the document will be completely rejected and EMD would be forfeited.
4. The Central University of Rajasthan shall have the right to issue addendum to tender document to clarify, amend, modify, supplement or delete any of the conditions clauses or items stated. Addendum so issued shall form part of original invitation to bid. Such addendum/ corrigendum shall only be uploaded on the websites, on which original tender document was uploaded. At any time before the deadline for submission of Bids, the purchaser may, for any reason deemed fit by it, can modify the Bidding Documents by issuing suitable amendment(s) to it. Prospective bidders are advised to check the same before submission of bids on <http://eprocure.gov.in>
5. The qualified bidders will be engaged and as and when need arises, the engaged bidders will be considered on the rates submitted and approved for the required work i.e. “Outdoor advertisement display through Unipole/Hoarding”. The bidder quoting the lowest rates will be awarded to work.
6. In case the bidder withdraws his bid after submission or does not accept the offer issued by CURAJ, the EMD paid by the Bidder with the bid will be forfeited and the bidder may be blacklisted / debarred from participation in the future tenders.
7. The bidder shall not be entitled to claim any cost charges, expenses incidental to or incurred by the Bidder through or in connection with the submission of the offer even though CURAJ may elect to withdraw the invitation to bid should all invitation to bid be withdrawn or cancelled by CURAJ.
8. The Bidder shall have no right to issue addendum to bid documents to clarify, amend, supplement or delete any of the conditions, clause or items stated therein.
9. CURAJ reserves the right to reject any/all of the offers without assigning any reasons thereof. The bidders may seek clarification with this office from Monday to Friday between 0930hrs. to 1700hrs through mail. The participating bidder has to bear the cost towards the submission of bid.
10. The bidder shall carefully examine and understand the specifications/nature of work/conditions in this document and seek clarifications, if required, to ensure that they have understood all specifications/conditions of tender document. Such clarifications should be sought before submission of bids.
11. The university reserves the rights to consider all/few sites/locations as per requirement and issue work order accordingly.

1. **SCOPE OF WORK:** To engage advertising agencies for providing services to Central University of Rajasthan, Bandarsindri related to “Outdoor advertisement display through Unipole/Hoarding” as explained in detailed scope of work mentioned below. The scope of work and services enumerated below are indicative and may not be exhaustive. The details of desired locations of hoarding for outdoor advertisement of Central University of Rajasthan are as follows (Annexure-IV):

S. No.	Proposed Desired Location
Locations (Jaipur to Bandarsindri, fcg Jaipur)	
1	Location 1 – (200 feet road to Dahmikala, fcg Jaipur)
2	Location 2 – (Mahlan to Palu, fcg Jaipur)
3	Location 3 – (Dudu to Padasoli, fcg Jaipur)
4	Location 4 – (Near Bandarsindri, fcg Jaipur before bus stand)
Locations (Bandarsindri to Ajmer, fcg Ajmer)	
5	Location 5 – (Near Bandarsindri, after Bus Stand to Patan, fcg Ajmer)
6	Location 6 – (Kishangarh Toll Plaza to Kishangarh Airport, fcg Ajmer)
7	Location 7 – (Near Ajmer bypass, fcg Ajmer)

- The Unipole/hoardings poles must be at least 25 feet height from the Ground level and then onwards flex/banner may be placed.
- The Flex/banner should be good quality and all preparing of flex, mounting, pasting etc. shall be done by the vendor.

- In case, if any flex damaged, the same shall be immediately changed by the vendor.
- The successful bidder may be required to complete the work within 15 days from the issue of the work order.

2. Eligibility criteria: Bidders should meet the following eligibility criteria to qualify in the technical evaluation:

- (i) The bidding party should be a registered firm/company with valid GST Registration Number. (Copy of the valid GST Registration should be uploaded along with the tender.)
- (ii) The bidder should have at least 3 years' experience as on last date for submission of proposal against this tender document (Upload any work order/ experience certificate/ agreement issued/executed before 3 years on last date for submission of bids), which shows that the bidder has provided similar services described in scope of work to any IIMs/IITs/Education institutes/Scientific institutes/State Government/Central Government/Autonomous Body/PSU/Private companies etc.)
- (iii) The average annual turnover of the company/firm during 3 financial years (2019-20, 2020-21 & 2021-22) should be minimum Rs. 50.00 lakhs. Copy of Balance-sheet/ Certificate from CA clearly indicating the turnover from the business should be uploaded. In the case of proprietorship/freelancer ITR of same financial years having same turn-over must be submitted.
- (iv) The Firm shall have successfully completed the handling and operation of outdoor Hoardings works on Highways for reputed Govt./ Pvt. Firms. The bidder must meet one of the following conditions:
 - a) In last 3 years (In any one FY: 2021-22, 2020-21 & 2019-20), the bidder should have executed one contract with annual (financial year) billing of not less 80% of the estimated tender value.
 - OR
 - b) In last 3 years (FY: 2021-22, 2020-21 & 2019-20), the bidder should have executed 2 contracts with annual (Financial year) billing of not less 60% of the estimated tender value.
 - OR
 - c) In last 3 years (FY: 2021-22, 2020-21 & 2019-20), the bidder should have executed 3 contract with annual billing of not less 40% of the estimated tender value.
(Upload the certificate/ agreement) showing at least one existing contract.

3. Proposal / Bid submission process

- (i) Tender document may be downloaded from the University Website or e-procurement portal. Both Technical and Financial bids should be filled carefully and sealed in different envelopes. Both sealed envelopes should be placed in one big envelope and sealed.
- (ii) No rate/ price should be mentioned in the Technical bid. Technically qualified bidders will be engaged and subsequently their financial bids shall be opened. Disclosure of rates with Technical bids will result in technical disqualification.
- (iii) Technical Bid should include following:
 - a. Filled, signed & stamped Technical Bid (form-Annexure-I) with all necessary enclosures in support of bidders' eligibility.
 - b. All documents in support of the eligibility criteria mentioned in this tender document.
 - c. Details of EMD deposit (UTR Number and date of transaction) / details of valid exemption certificate
 - d. Declaration accepting the tender conditions & non-blacklisting of the bidder
 - e. Filled & signed Integrity pact

4. Bid Evaluation Method: First, there will be technical evaluation of the proposals received in response to this tender document. In first stage, the documents submitted by the bidders showing that they meet the eligibility criteria mentioned in the Para-2 above (Eligibility Criteria) above. Those bidders, who provide required documents to the satisfaction of the Technical Evaluation Committee, will be considered qualified. The vendors who will be considered technically qualified and having sites or to be provided sites as per desired location for outdoor hoardings for the University, their financial bids will be opened in 2nd stage. The least cost method shall be preferred by the university. However, the university reserves the right to invite for negotiation to the vendor(s) giving rates more than L1 to work on L1 rates subject to fulfilling other conditions.

- 5. Earnest Deposit Money:** Bidders are required to deposit an amount mentioned on first page of the tender document. Towards Earnest Money Deposit (EMD) to below mentioned bank account of University on or before the last date & time mentioned above. EMD through any other form will not be accepted. UTR number / Transaction ID and date of Deposit/Transfer of EMD shall be mentioned in Technical Bid at appropriate place. NSIC /MSME registered firms are exempted from submission of EMD on uploading of valid MSME certificate.

Bank Account No.	666110210000003
Name of Bank	Bank of India
Bank Address	CURAJ Campus Branch, Bandarsindri
IFSC Code	BKID0006667

EMD of all unsuccessful bidders will be returned after finalization of the tender. EMD of the successful bidder will be returned only after receipt of Security Deposit towards Performance Security Deposit. In case, the bidders provide false or misleading information or make changes in the downloaded document or provide forged document or hide facts relevant to tender / bidder, EMD of such bidder may be forfeited. Such action can be taken at any stage of the bidding process i.e. during or after process.

- 6. Performance Security Deposit:** On issue of the work Letter, the EMD of successful bidder will be converted to Security Deposit.

This Security Deposit may, at the option of the CURAJ be forfeited in the event of the contractor's failure to fulfil any of the obligations under the contract / agreement. The security deposit shall be refunded by CURAJ to the contractor after 60 days of the expiry or termination of the contract. The security deposit shall not carry any interest. It is distinctly understood that the CURAJ shall be entitled to appropriate all dues and/or expenses that will be due and payable by the contractor to CURAJ under the items hereof, and/or result of CURAJ suffering or incurring any damages and/or extra expenses by employing any services to CURAJ consequent to the failure of the contractor to discharge the said services and/or any part or parts thereof to the satisfaction of CURAJ without prejudice to its right against the contractor for damages under the Law, and that shall be recovered from contractor's monthly bill and/or security deposits.

- 7. Contract Period:** The initial contract period would be one year from issue of the letter. This contract period may be extended for a period of another one year on mutual consent of both the parties and on same rate, terms & conditions. The contract can be terminated by either party with an advance notice of 3 months in writing. However, in case there are serious problems with supplies the contractor / successful bidder i.e. quality of services or delay or any other reason, the University has unfettered right hereunder to terminate the contract at any time without assigning any reason whatsoever. The jurisdiction for dispute (s), if any, shall be Kishangarh/Jaipur.

8. Debarred/Blacklisting of bidder:

- In case the bidder withdraws his bid after last date for submission of bid or does not accept the work order on award of work, the bidder (s) may be debarred / blacklisted.
- In case the bidder provides false or misleading information in the bid or encloses forged / fake documents with the bid the bidder (s) will be debarred / blacklisted.
- Any attempt to cheat or hiding of material facts related to the information sought in the Technical bid will lead to disqualification and the bidder will be debarred/blacklisted.
On the event of debar/Blacklisting, the submitted Earnest Deposit Money/Bid Security shall be forfeited.

9. Forfeiture of Performance Security/Security Deposit:

- Non-execution of assigned duty in accordance with the contract conditions.
- Stops the execution of assigned works without giving prior information to the MDP Office/Other concerned officer of CURAJ.
- Commits breach of any of the provisions of the contract.
- Conditional acceptance of the work order differ from the tenders shall not be considered.
- In case the bidders/successful bidder(s) are found in breach of any condition(s) at any stage of the tender, Earnest Money/Performance Security shall be forfeited.
- In case the agency fails to execute the assigned work in time-frame manner. The university reserves the right to have the work completed alternatively at the contractor's risk and expenses without any

further notice to him. The contractor will have no claim for compensation for any loss, which he suffers in case of default of the contracted terms. In case of any default by the contractor, his security deposit will be forfeited.

- 10. Validity of Bid:** The Bid shall remain valid for acceptance for 120 days after the date of Bid opening as prescribed in the Bid Document. Any Bid valid for a shorter period shall be treated as unresponsive and rejected. The participating bidders may be requested to extend the bid validity, if need arises.
- 11. Force Majeure Clause:** Force majeure is hereby defined as any cause which is beyond the control of the contracted bidder or CURAJ as the case may be, which they could not foresee with a reasonable amount of diligence and which could substantially affect the performance of the contract, such as natural phenomena (including but not limited to floods, droughts, earthquakes, epidemics, etc.), acts / directions of any Government (including but not limited to war, declared or undeclared, priorities quarantines, embargos, etc.); provided that either party shall within 15 days from the occurrence of such a cause notify the other party in writing of such causes. Bidder to note that rains, droughts and monsoons are not part of force majeure and bidder is required to provide all its facility as per the stipulated minimum requirements. The bidder or CURAJ shall not be liable for delays in performing their obligations resulting from any force majeure cause as referred to the defined above. Hence during the period of force majeure, as indicated and covered above, during which the services are not provided by the contracted bidder or not availed by CURAJ, both parties will not be liable for their obligations under the contract. Thus the Force Majeure will free both parties from contractual obligations / liability when prevented by such events from fulfilling obligations as the same will be suspended for the period of Force Majeure. However, if the performance in whole or part or any obligation under this contract is prevented or delayed for period exceeding 120 days, either party may at its option terminate the contract without any financial repercussions on either party by giving at least 15 days' notice.
- 12. Disclaimer Clause:** CURAJ has the discretion and right at any stage to cancel/add or amend the information, terms, procedure and protocol set out in the document and the bidder has no claims against such right. The Institute has unfettered right hereunder to terminate the arrangements at any time without assigning any reason whatsoever. The jurisdiction for dispute (s), if any, shall be Kishangarh/Jaipur.
- 13. Dispute Settlement & Appointment of Arbitrator:** "All disputes or differences whatsoever arising between the parties out of or relating to the construction, meaning and operation or effect of the Tender and the resulting agreement or the breach thereof that cannot be settled by good faith and negotiations between the parties within 60 days of the commencement of negotiations shall be settled by referring the dispute to the Vice Chancellor, CURAJ, who may either himself decide the dispute as Arbitrator or appoint some other person as Arbitrator to adjudicate the same, who shall be unconnected with CURAJ. The proceedings will be governed by the provisions of the Arbitration & Conciliation Act, 1996. By consent of parties the jurisdiction of all other courts are excluded and the competent courts at Kishangarh/Jaipur shall have jurisdiction. The language of the Arbitration shall be English. The venue of Arbitration proceedings shall be CURAJ Campus, Bandarsindri, Kishangarh".
- 14. Disqualification:** The proposal is liable to be disqualified in the following cases:
 - i. Proposal not submitted in accordance with this document
 - ii. During validity of the period, or its extended period, if any, the bidder increases his quoted prices.
 - iii. Proposal is received in incomplete form.
 - iv. Proposal is received after due date and time.
 - v. Proposal is not accompanied by all requisite documents.
 - vi. Information submitted in the tender proposal is found to be misrepresented, incorrect or false, accidentally, unwittingly or otherwise, at any time during the processing of the contract (no matter at what stage) or during the tenure of the contract including the extension period if any.
 - vii. If quotation is received without Self-Attested Bid Security form or valid certificate for exemption (NISC/MSME).
 - viii. If financial bid/ BOQ must not enclosed with Technical bid. Disclosure of rates in Technical bid will result in Technical Disqualification.

TECHNICAL BID

Tender Document No.: CURAJ/R/F.144/2023/4411 dated: 08.02.2023

S. No.	Description	Particulars to be furnished by the Bidder	Supporting document is enclosed at Page No.
1.	Name of the firm/company with registered address (attach an attested copy of registration)		
2.	Name of Contract Person		
3.	Phone No. & Mobile:		
4.	Fax No.		
5.	Email:		
6.	PAN No. (attach an attested copy)		
	GST Registration No. (attach an attested copy)		
7.	Annual Turnover of the bidder for last 03 financial years (2019-20), (2020-21) and (2021-22) (enclose balance sheet / CA certificate)		
8.	Details of EMD /MSME/NSIC certificate	UTR No..... Date..... Amount.....	
9.	Have your enclosed signed & stamped Non-Blacklisting certificate / Undertaking (Annexure-II)	Yes / No.	
10.	Have you enclosed signed copy of the TENDER DOCUMENT as a token of acceptance of the terms & conditions	Yes / No.	
11.	Have you enclosed Annexure-I (A) with supporting documents (work order / agreements etc.) regarding bidder's work experience	Yes / No.	
12.	List of sites held by vendor with necessary details (Please attached sheet duly signed and stamped)		

Declaration by the participating bidder:

This is to declare that the above information is true to the best of my knowledge & belief and supporting documents to my claim are enclosed. Further I understand that in case any information is found to be false / incomplete or misleading, my bid will stand cancelled and my EMD deposited with this tender will stand forfeited and CURAJ at its discretion may black-list my firm for participation in any future tender.

Signature of bidder

Place:

Date:

(To be filled by the bidder)

Details of Past Experiences:

The bidder should have at least 3 years' experience as on last date of publication of this tender. The Firm shall have successfully completed Similar Services in Reputed Govt./Private Organizations and must meet one of the following conditions:

In last 3 years, the bidder should have executed one contract with annual billing of not less 80% of the estimated tender value OR 2 contracts with annual billing of not less 60% of the estimated tender value OR 3 contract with annual billing of not less 40% of the estimated tender value.

(Upload the certificate/ agreement showing the following details)

S. No.	Name of the Client for similar services of the Bidder with Address / contact number	Contract from	Contract up to	Annual Billing (Financial year wise) (in Rs.)	If the contract is over/ terminated (Write Brief reasons)	Copy of work order / completion certificate / agreement is uploaded at page no.
1						Page No.
2						Page No.
3						Page No.
4						Page No.

Declaration by the participating bidder: The above information is true to the best of my knowledge & belief and supporting documents to my claim are enclosed.

Signature of bidder/representative

Place:

Date:

(ON LETTER HEAD OF THE BIDDER) UNDERTAKING

With respect my/our bid submitted against tender document no. CURAJ/R/F.144/2023/4411 dated: 08.02.2023, I / We _____ Partner / Sole Proprietor (Strike out which is not applicable) of (Name & Address of Firm) _____ to hereby declare and solemnly affirm:-

- a) That the individual/ firm/ Agency is /are not debarred or black-listed by any department of the Union Govt./State Government or any Autonomous Institute.
- b) That no partner or shareholder, directly or indirectly connected with the applicant has been debarred or blacklisted by any department of Union Govt./State Govt. or Autonomous Institute.
- d) That the terms and conditions for “Outdoor advertisement display through Unipole/Hoarding” is acceptable to me/ us. I/We will abide by them in Letter and spirit.
- e) That I/ We will “Outdoor advertisement display through Unipole/Hoarding” the stipulated period.
- f) That no partner or shareholder, directly or indirectly is connected/related to any employee working in the CURAJ.

I/ We do hereby solemnly declare and affirm that the above declarations are true and correct to the best of my/our knowledge and belief. No part of it is false and nothing has been concealed therein. We understand that in case the information provided by us found to be false/ incomplete at any stage, our bid / engaging will be liable to be cancelled / terminated and attract appropriate action.

Date: _____

Place: _____

Stamp & Signature of the Bidder

Financial Bid

Tender Document No.: CURAJ/R/F.144/2023/4411 dated: 08.02.2023

Name of the firm/company with registered address:

1. Rates to be quoted by the Company/firm for -			
S. No.	Location of the Board	Specification (Site fcg, Height, Board Size, unipole or Hoarding etc.)	Rent per month without GST
1			
2			
3			
4			
5			
6			
7			
8			
9			

The GST shall be calculated separately as per Govt. rules.

2. The charging of printing, mounting, pasting etc.(in sq feet)
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Signature of bidder/representative

Place:

Date:

Note: All duly filled Technical & financial bids, undertaking and annexures shall be prepared and submitted on Company/Agency Letter head.

**Proposed required Sites/Location for University hoardings
(with tentative distance from University in Kms)**

