Central University of Rajasthan

Center for Distance and Online Education (CDOE)

Dear Learner,

Greetings from the CDOE!

As you are aware, every student enrolled in the ODL Programme is required to write and submit assignments for each course. These assignments form an important component of the continuous assessment and carry **30% weightage** of the overall grade for each course.

Please carefully note the following instructions:

General Instructions

1. Please remember to attach the designated cover page on every assignment you submit. The format of cover page is attached for your reference.
2. All sections of the assignment are compulsory in nature. All questions are to be attempted, except for those where options are provided.
3. Please write the answer mentioning the correct corresponding question number given in the assignment.
4. Please write on continuous pages and number each page.
5. All assignments should be handwritten. Typed or printed assignment will not be accepted.
6. It is strongly recommended to keep a copy (photocopy or scanned) of the assignment sent by you for your record.
7. **The last date for submitting assignments is 30.11.2026.** Submission of assignments is required to appear in the End Semester Examination.
8. Assignments can be deposited at CDOE, Curaj or sent through post to **Director, Centre for Distance and Online Education (CDOE), Room 102, Administration Building, Central University of Rajasthan, Bandarsindari, District: Ajmer – 305817, Rajasthan**.

Director

Centre for Distance and Online Education (ODL & OP)

राजस्थान केन्द्रीय विश्वविद्यालय

CENTRAL UNIVERSITY OF RAJASTHAN

Assignment

Open and Distance Learning Programme

Academic Year : 2026-2027 **Session : July, 2026**

Learner's Name: _____

Enrollment Number: _____

Programme Name and Code: _____

Course Code: _____

Course Title: _____

_____

Learner's Signature

Centre for Distance and Online Education (CDOE)

Room 102, Administration Building, Central University of Rajasthan

N.H. 8, Bandarsindari, District: Ajmer – 305817, Rajasthan

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Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2026-27)

Programme Name – MBA Programme Code – ODLMBA

First Semester

Course Name: Management Principles and Organizational Behaviour Course Code: ODLMGT401

Important Instruction: All the learners are required to prepare two assignments separately. These assignments are compulsory to submit in a time-bound manner; otherwise, the admit card for the examination will not be generated. Each assignment has to be submitted along with the sample title page on the first page. **Last date of submission: 30.11.2026.**

Maximum Marks: 30

Assignment – I

Maximum Marks: 15

Note: *Read carefully and attempt all questions. Write to-the-point answers and give suitable examples to support your answers.*

Q.1 What are managerial skills? Briefly explain the technical, human and conceptual skills required at different levels of management. **(5 Marks)**

Q.2 Explain the concept of Total Quality Management (TQM) and Business Process Reengineering (BPR) with examples. **(5 Marks)**

Q.3 Define Organisational Behaviour. Explain the disciplines that contribute to the field of OB. **(5 Marks)**

Assignment – II

Maximum Marks: 15

Q.4 Explain the factors influencing perception with suitable examples. **(5 Marks)**

Q.5 Define leadership. Briefly explain the situational theories of leadership. **(5 Marks)**

Q.6 What is Indian ethos in management? Explain its relevance in the modern business environment. **(5 Marks)**

Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2026-27)

Programme Name – MBA Programme Code – ODLMBA

First Semester

Course Name: Managerial Economics **Course Code: ODLMGT402**

Important Instruction: All the learners are required to prepare two assignments separately. These assignments are compulsory to submit in a time-bound manner; otherwise, the admit card for the examination will not be generated. Each assignment has to be submitted along with the sample title page on the first page. **Last date of submission: 30.11.2026.**

Maximum Marks: 30

Assignment – I

Maximum Marks: 15

Note: *Read carefully and attempt all questions. Write to-the-point answers and give suitable examples to support your answers.*

Q.1 Define managerial economics. Explain its significance in business decision making.**(5 Marks)**

Q.2 Explain income elasticity and cross elasticity of demand and their applications in business. **(5 Marks)**

Q.3 What is a production function? Briefly explain the law of variable proportions. **(5 Marks)**

Assignment – II

Maximum Marks: 15

Q.4 Explain the concepts of consumer surplus and producer surplus with examples. **(5 Marks)**

Q.5 What do you understand by national income? Explain the concepts of Gross Domestic Product (GDP) and Gross National Product (GNP). **(5 Marks)**

Q.6 What is monetary policy? Briefly explain the instruments of monetary policy used by the RBI. **(5 Marks)**

Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2026-27)

Programme Name – MBA Programme Code – ODLMBA

First Semester

Course Name: Accounting for Managers **Course Code: ODLMGT403**

Important Instruction: All the learners are required to prepare two assignments separately. These assignments are compulsory to submit in a time-bound manner; otherwise, the admit card for the examination will not be generated. Each assignment has to be submitted along with the sample title page on the first page. **Last date of submission: 30.11.2026.**

Maximum Marks: 30

Assignment – I

Maximum Marks: 15

Note: *Read carefully and attempt all questions. Write to-the-point answers and give suitable examples to support your answers.*

Q.1 Explain the following: (a) Accounting concepts (b) Accounting conventions. **(5 Marks)**

Q.2 From the following balances, prepare a Trading Account: Opening stock Rs. 20,000; Purchases Rs. 1,20,000; Sales Rs. 2,00,000; Wages Rs. 15,000; Carriage inwards Rs. 5,000; Closing stock Rs. 30,000. Calculate gross profit. **(5 Marks)**

Q.3 What do you understand by management accounting? Explain its importance in managerial decision-making. **(5 Marks)**

Assignment – II

Maximum Marks: 15

Q.4 Explain the different methods of costing and the industries where each is used. **(5 Marks)**

Q.5 A company sells its product at Rs. 50 per unit. The variable cost is Rs. 30 per unit and the total fixed costs are Rs. 2,00,000. Calculate: (a) the Profit/Volume (P/V) ratio; (b) the break-even point in units; and (c) the break-even point in sales value. **(5 Marks)**

Q.6 Define a budget and budgetary control. Briefly explain the essentials of an effective budgetary control system. **(5 Marks)**

Central University of Rajasthan
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(2026-27)

Programme Name – MBA Programme Code – ODLMBA

First Semester

Course Name: Quantitative Techniques **Course Code: ODLMGT404**

Important Instruction: All the learners are required to prepare two assignments separately. These assignments are compulsory to submit in a time-bound manner; otherwise, the admit card for the examination will not be generated. Each assignment has to be submitted along with the sample title page on the first page. **Last date of submission: 30.11.2026.**

Maximum Marks: 30

Assignment – I

Maximum Marks: 15

Note: *Read carefully and attempt all questions. Write to-the-point answers and give suitable examples to support your answers.*

Q.1 What is a matrix? Explain the operations of addition and multiplication of matrices, with examples. **(5 Marks)**

Q.2 What is the normal distribution? Explain its applications in business. **(5 Marks)**

Q.3 What is decision theory? Explain the elements of a decision problem. **(5 Marks)**

Assignment – II

Maximum Marks: 15

Q.4 The mean and standard deviation of 100 observations were calculated as 40 and 5 respectively. It was later discovered that one observation, 50, had been wrongly recorded as 40. Find the correct mean and the correct standard deviation**.** **(5 Marks)**

Q.5 What is a hypothesis? Briefly explain the steps in testing a hypothesis. **(5 Marks)**

Q.6 Distinguish between parametric and non-parametric tests. **(5 Marks)**

Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2026-27)

Programme Name – MBA Programme Code – ODLMBA

First Semester

Course Name: Business Research and Statistical Software Course Code: ODLMGT405

Important Instruction: All the learners are required to prepare two assignments separately. These assignments are compulsory to submit in a time-bound manner; otherwise, the admit card for the examination will not be generated. Each assignment has to be submitted along with the sample title page on the first page. **Last date of submission: 30.11.2026.**

Maximum Marks: 30

Assignment – I

Maximum Marks: 15

Note: *Read carefully and attempt all questions. Write to-the-point answers and give suitable examples to support your answers.*

Q.1 Define business research. Explain its significance in managerial decision making.**(5 Marks)**

Q.2 Explain the probability and non-probability sampling techniques with examples.**(5 Marks)**

Q.3 Distinguish between correlation and regression analysis. **(5 Marks)**

Assignment – II

Maximum Marks: 15

Q.4 What is multiple regression analysis? Briefly explain its assumptions and uses in business research. **(5 Marks)**

Q.5 What is a research report? Briefly explain the types of research reports. **(5 Marks)**

Q.6 Explain the role of Artificial Intelligence in business research. **(5 Marks)**

Central University of Rajasthan
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(2026-27)

Programme Name – MBA Programme Code – ODLMBA

First Semester

Course Name: Soft Skills & Business Communication Course Code: ODLMGT421

Important Instruction: All the learners are required to prepare two assignments separately. These assignments are compulsory to submit in a time-bound manner; otherwise, the admit card for the examination will not be generated. Each assignment has to be submitted along with the sample title page on the first page. **Last date of submission: 30.11.2026.**

Maximum Marks: 30

Assignment – I

Maximum Marks: 15

Note: *Read carefully and attempt all questions. Write to-the-point answers and give suitable examples to support your answers.*

Q.1 Explain the barriers to communication in digital and multicultural workplaces and the ways to overcome them. **(5 Marks)**

Q.2 What is non-verbal communication? Briefly explain kinesics and proxemics. **(5 Marks)**

Q.3 What is business writing? Discuss the essential features of effective business writing, with suitable examples. **(5 Marks)**

Assignment – II

Maximum Marks: 15

Q.4 Briefly explain the types of interviews and how a candidate should prepare for an interview. **(5 Marks)**

Q.5 What is a business presentation? Discuss the key elements that make a business presentation effective. **(5 Marks)**

Q.6 Explain the Bhagavad Gita's model of persuasive dialogue between Krishna and Arjuna.**(5 Marks)**