

# **E- Prospectus**

**Department of Commerce**

**School of Commerce & Management**

**Master of Commerce**



**Central University of  
Rajasthan**

# Preamble

The Central University of Rajasthan commensurate the Department of Commerce in 2012 to provide flexible, innovative academic and research programmes and support structures that are responsive to a broad range of learners and regional needs. The world is witnessing a high-tech revolution with changes in science, technology, commerce and industry. The world now believes that knowledge is everything.

With opening up of world economy by way of globalisation, liberalisation and privatisation processes, all the business sectors are witnessing a tremendous growth. The whole economy is undergoing a tremendous transformation with many new sunrise sectors like financial services, consultancies etc coming up. The service sector is outstripping the manufacturing sector in growth. A career in these sectors involves challenging work, high growth opportunities, lucrative pay packets and a professionally challenging work environment. The job market is undergoing a metamorphosis. This is creating a huge demand for careers in Commerce and Business. This has led to huge change in the way we teach and deliver business studies courses. The course curriculum designed in such way to meet the financial, industrial and research needs of the job sector.

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# Message from the HOD

The corporate world is dynamic and the changes are so severe that a series of new concepts and techniques are fast coming into being and the earlier and traditional ones are becoming obsolete. This situation has given rise to the need for restructuring the curricula of Commerce education at all levels so as to make it meaningful and compatible with the changing business scenario and introduce the concepts and techniques among the commerce teachers to further channelize and streamline their contribution. By introducing more and more professional skills, we need output of graduates and researchers to be of the best quality in the world.

The Department of Commerce has recorded consistent improvement in its all the respective areas of academics, research, placement, entrepreneurial practices and extra-curricular activities. The Department has a distinct objective to equip the students with knowledge, skills and attitude to become more suitable for the present and emerging job market as well as industry interface society. The courses are intended to impart intensive knowledge and training in the subject and help the students to acquire wider perspectives both for research and for professional application.

The prescribed curriculum of the Department have ample opportunities to develop the key result areas and skills of the students through case studies, dissertations, term papers, project work, assignments, industrial tour. The department has experienced faculty whose focus is to nurture, empower and motivate the students for learning and competency development through high quality teaching, mentoring and counseling during the entire program.

The Departmental website provides an overview about the program offered, faculty profile, research activities, departmental facilities, placement record, students achievement and activities of the department.

**Regards:**

**Dr. Praveen Sahu**  
**Professor,**  
**Head, Department of Commerce**  
**Dean, School of Commerce and Management**  
**Central University of Rajasthan.**

# Department of Commerce

## Objective of the Department

The Department has a distinct objective to equip the students with knowledge, skills and attitude to become more suitable for the present and emerging job market as well as industry-interface society. The courses are intended to impart intensive knowledge and training in the subject and help the students to acquire wider perspectives both for research and for professional application. The syllabus has been designed student-centered where there is flexibility for the students to have a greater choice of courses appropriate to their interests, needs, sustainability and long term goals.

## Programmes Offered:

❖ **M.Com.** (Master of Commerce) Intake: 23; Duration: 4 Semesters

❖ **Ph. D. in Commerce**

The M.Com. course is offered with Choice Based Credit System (CBCS) thus facilitating the students to have 24 Courses of 96 Credits spread over 4 semesters for mastering the subject for the award of Master degree in Commerce by acquiring the required depth and at the same time to select elective courses of his/her choice and based on his/her aptitude from four elective group of courses. The syllabus also includes two open courses (each carrying 4 Credits) of inter disciplinary nature out of which each shall be offered in 2nd and 3rd semester in order to suit the needs and interest of the students. To be precise, the objectives of M.Com. programme are as under:-

- To provide foundation for further advanced studies and research in the area of Commerce such as M.Phil. and PhD. programmes.
- To allow M.Com. Graduates to choose for further advanced studies in different specialisation of Commerce such as Accounting, Taxation, Finance, Human Resource, Marketing etc.
- To enable M. Com. Graduates for a wide range of career dealing with the flow of money, from accountant to investment banker, money manager to personal finance consultant.
- To enable master graduates in Commerce to qualify UGC-NET/SET and JRF examinations so that they can take-up the work of teaching or research of high quality.
- To impart entrepreneurial skills for starting new business ventures.

The Ph.D. in Commerce course is offered with the area of choice and suitability of student's career and burning issues toward the societal contribution and industry interface. The programme facilitating the research scholar to have 3 courses (two compulsory courses and one choice area in commerce) of 12 Credits for six month Course-work is mandatory for registering as research scholar to the award of Ph.D. degree in Commerce. The objectives of the programme are:

- To conduct high quality research and disseminate it to scholarly and other audiences.
- To develop ability of expertise in search of relevant and original knowledge and explore productive research for societal and industrial benefits.
- To develop mastery in research methodology and quantitate as well as qualitative techniques of research to expand the frontiers of knowledge.
- To inculcate the ability to serve intellectually demanding academic positions in the field of commerce.
- To provide valuable educational experience to students in academic settings.

### **Admission and Entry Requirement:**

**M.Com:** B.Com. with minimum of 50% marks or equivalent grade from a recognized university at undergraduate level. 5% relaxation in minimum marks is granted to SC/ST/OBC/PWD candidates.

**Ph.D.:** M.Com. with 55% marks or equivalent grade from a recognized university at both undergraduate and post graduate level (5% relaxation in minimum marks is granted to SC/ST/OBC/PWD candidates).

Admission of students shall be made strictly on the basis of merit adjudged through Central universities Common Entrance Test(CUCET), wherever applicable, aimed at assessing knowledge, comprehension and aptitude of the student to pursue higher studies through written test/viva/group discussion /personal interview or a combination of these.

The seats reserved for SC/ST/OBC candidates and foreign national, if any, shall be filled as per Government of India Rules.

### **Departmental Facilities:**

- Computer Laboratory with Internet and the required software for practical work for 40 students
- Two classes with LCD projectors,
- One Research Scholar Room and one Tutorial Room

# FACULTY PROFILE



## Dr. Praveen Sahu

Professor & H.O.D., Department of Commerce  
Dean, Department of Commerce and Management

Designation: Associate Professor,  
Qualification: M.B.A., M.Com., Ph.D.

Area of Interest: Marketing, Human Resource Management, Organizational Behavior, General Management

Email : [praveen@curaj.ac.in](mailto:praveen@curaj.ac.in)



## Dr. Neha Seth

Designation: Assistant Professor

Qualification: PDF (FMS, DU), Ph.D (IIT Roorkee), M.Com (University of Delhi), PGPM (IMT-Ghaziabad).

Area of Interest: Finance and Accounting, General Management

Email : [nehaseth@curaj.ac.in](mailto:nehaseth@curaj.ac.in)



## Dr. Ruchita Verma (On Lien)

Designation: Assistant Professor

Qualification: M. Com (Distinction), UGC-NET (JRF), Ph.D.

Area of Interest: Accounting and Finance, General Management

Email : [ruchitaverma@curaj.ac.in](mailto:ruchitaverma@curaj.ac.in)



## Dr. Sushila Kumari Soriya

Designation: Assistant Professor

Qualification: M. Com, UGC (NET), Ph.D.

Area of Interest: Finance and General Management

Email : [sushilasoriya@curaj.ac.in](mailto:sushilasoriya@curaj.ac.in)



## Dr. Sanjay Kumar Patel

Designation: Assistant Professor

Qualification: M. Com, UGC (NET-JRF), Ph.D. (BHU)

Area of Interest: Accounting and Taxation

Email : [sanjaypatel@curaj.ac.in](mailto:sanjaypatel@curaj.ac.in)

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School of Commerce & Management

Central University of Rajasthan,  
Kishangarh, Ajmer, Rajasthan

Email: [hod.commerce@curaj.ac.in](mailto:hod.commerce@curaj.ac.in) Ph. No. 01463 238 710

# Student's Profile and Achievements:

## LIST OF STUDENTS CLEARED NET-JRF

Academic Year 2017-18			Academic Year 2018-19		
1	Maya	NET	1	Pooja Yadav	NET-JRF
2	Namrata Sharma	NET-JRF	2	Sunil Kumar Narolia	NET
3	Narendra Kumar	NET	3	Sagarika	NET
4	Neethu Mohan	NET-JRF	4	Kalpana	NET
5	Neha Prakash	NET	5	Kamlesh Choudhary	NET
6	Garima Khangarot	NET	6	Komal Jangid	NET
7	Kamlesh Choudhary	NET	7	Parthvi Rastogi	NET
8	Monika Yadav	NET	8	Varsha Rustagi	NET
9	Pooja Yadav	NET	9	Lata Paliwal	NET
10	Sunil Kr Narolia	NET	10	Sapna	NET
11	Kiran Meena	NET			
12	Komal Jangid	NET			
13	Lata Paliwal	NET			
14	Priyanka Kumari	NET			
15	Preeti Kumari	NET			
Academic Year 2019-20			Academic Year 2020-21		
1.	Lata Paliwal	NET-JRF			
2.	Mohan Lal Jangid	NET-JRF			
3.	Shubham Pandey	NET-JRF			
4.	Ashok Kumar Meena	NET			
5.	Vipra Jain	NET			
6.	Rekha	NET			
7.	Aruna Giri	NET			
8.	Vishnu Vaishnav	NET			
9.	Akhil Kumar Chaudhary	NET			
10	Pooja Yadav	NET			

**PLACEMENTS OF THE STUDENTS:**

Name of the student	Batch	Post	Organization/Company name
Firoz Khan	2012-14	Assistant Account Officer	Jodhpur
Ramkanya Chaudhari	2012-14	Accountant	Rajasthan State Road Transport Corporation, Rajasthan
Pooja Varma	2013-15	Assistant	Ministry of Corporate affairs, Govt. of India
Yamini Soni	2013-15	Bank P.O	Punjab National Bank, Ajmer
Alok Singh	2013-15	School Teacher	Darbhangha
Komal Bhati	2013-15	Account Officer	R. K. Marbals, Kishangarh
Rajendra Prajapat	2013-15	Marketing officer	ICICI Lombard Insurance, Jaipur
Suraj	2013-15	Marketing Executive	A.U. Small Finance Bank
Neha Arora	2014-16	Accounts Trainee	ACCSOURCE KPO Pvt. Ltd., Sonipat
Swaraj Senapati	2014-16	Single Window Operator,	Oriental Bank of Commerce
Narendra Kumawat	2014-16	Assistant Professor	Pratap University, Jaipur
Rajesh Pareek	2014-16	Executive Manager	Netsurf Direct Sales
B.A. Mohana Krishna	2015-17	Manager	Ambience Construction India Pvt Ltd, Hyderabad
Monika Yadav	2015-17	Assistant Professor	Department of Commerce, Yaduvanshi Degree College, Mahendragarh
Abhishek Sharma	2015-17	Yuwa Vikas,	Department of Economics & Statistics, Jaipur
Nikhil Kumar	2014-16	Supervisor	Labour Bureau, Ministry of Labour and Employment, Govt. of India, Chandigarh
Narendra Kumar	2015-16	Assistant Professor	Haryana Public Service Commission (HPSC)
Kamlesh Chaudhary	2015-17	Accountant	National Institute of Technology (NIT), Kurukshetra
Shivani Srivastava	2015-17	Research Associate	Jasper Colin Research Pvt. Ltd. Noida
Tilakraj	2018-19	Assistant Professor	Haryana Public Service Commission (HPSC)
Vipra Jain	2017-19	Bank Clerk	, Bank of India
Mohanlal Jangid	2018-20	Financial Analyst	Acxiom consulting, Delhi
Varsha Rustagi	2016-18	Assistant Professor	DDR College of Management and Technology, Haryana

**HIGHER STUDIES**

Sr. No.	Name of the Student	Batch	Higher Studies	Name of Institution
1.	Mr. Chandra Shekhar Mohanty	2013-15	Ph.D.	Pondicherry University, Pondicherry
2.	Mr. Shawkat	2013-15	Ph.D.	Pondicherry University, Pondicherry
3.	Mr. Manas Ranjan Nayak	2013-15	M. Phil.	F.M. University, Odhisha
4.	Mr. Rajendra Mahunta	2013-15	M. Phil.	F.M. University, Odhisha
5.	Neethu Mohan	2014-16	M.Phil.	Mahatma Gandhi University
6.	Pooja Yadav	2015-17	Ph.D.	Central University of Rajasthan, Rajasthan
7.	Garima Khangarot	2015-17	Ph.D.	Central University of Rajasthan, Rajasthan
8.	Sunil Kumar Naroliya	2015-17	Ph.D.	MLS, University, Udaipur
9.	Neetu Yadav 2016-18	2016-18	Ph.D.	IBS, Hyderabad
10.	Neha Prakash	2014-16	Ph.D.	C.U. Himanchal Pradesh
11.	Kalpana	2014-16	Ph.D.	MLS University, Udaipur
12.	Narendra	2015-17	Ph.D.	MLS University, Udaipur
13.	Kiran Meena	2016-18	Ph.D.	MLS University, Udaipur
14.	Sapna	2016-18	Ph.D.	MLS University, Udaipur
15.	Rahul Kajla	2016-18	Ph.D.	MLS University, Udaipur
16.	Satyender Yadav	2016-18	Ph.D.	MLS University, Udaipur
17.	Parthvi Rastogi	2016-18	Ph.D.	Central University of Rajasthan
18.	Mohanlal Jangid	2018-20	Ph.D.	IIT, Roorkee
19.	Riidhi Jain	2018-20	Ph.D.	Symbiosis, Pune

**ENTREPRENEURSHIP**

Name of the student	Organization/Company Name
Karamchand (2013-15)	Abhishek Bulk Careers, Dudu
Chainaram (2014-16)	Universal Third Eye Security (CCTV), Vision Engineering Services (Fire and Safety), Kishangarh
Mantri Sai Naresh (2016-18)	B-Fresh, Anantapur
Vishal Koushik (2017-19)	Vibha Stone, Kishangarh
Navneet Singh (2016-18)	Yugenlife Food Store, Jaipur

## **Anti-Ragging Warning:**

Central University of Rajasthan adopts a zero tolerance policy towards ragging, considering the importance of providing a safe and congenial environment for all the students. Anyone found guilty of ragging and abetting ragging whether actively or passively, or being a part of a conspiracy to promote ragging, or any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, residence or economic background is liable to be punished in accordance with the regulations in practice as well as under the provisions of any penal law for the time being in force.

# Students Gallery: Convocation Zone



M.Com. (2013-16) at CURAJ CONVACATION, 2016



M.Com. (2015-17) at CURAJ CONVACATION, 2017



M.Com. (2016-18) CURAJ CONVACATION, 2018



M.Com. (2017-19) CURAJ CONVACATION, 2019

# Students Gallery: Academic Endeavors Zone



Best Start-ups Plan, STIDE, CURAJ, Feb 2016



Students Poster Presentation at 40AIAC



Students with Prof. J.K. Parida, 41AIAC



Students with Prof. Nageshwar Rao VC, (IGNU), 42AIAC



Pariksha Pe Charcha, 2019



Swachhata Hi Seva Hai, 2019

# Students Gallery: Sports and Recreation Zone



Nukkad Natak on Social Awareness, 2019



“Emaandari Ek Jeevanshaili”, Awareness Program, 2019



Fit India Movement, 2019



Intra- University Sports Competition, 2019



Intra-Departmental Games at CURAJ, 2019



Fresher's Zone, 2019